



## **RED CLUB x Cartier launches the 2024 edition of the Young Leader Award**

**Under the theme of “Tech for a Sustainable Future”, the call for applications will be open from October 24, 2023, to January 31, 2024, on <https://apply.redclubcartier.com/submit>**

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Geneva, October 24<sup>th</sup>, 2023 – RED CLUB x Cartier, a global membership community of multicultural entrepreneurs, that aims to positively influence the next generation of conscious leaders is launching the 2024 edition of the Young Leader Award, its annual international award that recognizes socially impactful young initiatives.

Open to emerging social entrepreneurs, aged from 20 to 40 years old, running impact driven businesses or nonprofit organisations, the Young Leader Award aims to support young entrepreneurial leaders to grow their businesses and amplify their voices.

This year’s edition of the Young Leader Award is hosted by the SEA0 (Southeast Asia and Oceania) chapter of the RED CLUB x Cartier, whose region has established itself as a prominent hub for entrepreneurship in Asia and around the world.

Given the region’s environmental and social concerns and the increasing role of technology in creating a sustainable future, the 2024 edition of the Young Leader Award, themed “Tech for a Sustainable Future” will shine a light on young technology-driven solutions that are shaping the future of people and planet in a sustainable way for a better world.

“The RED CLUB x Cartier is privileged to support young visionary leaders who connect technology, innovation and sustainability for positive change, driving solutions across sectors, fostering economic progress while improving environmental and social well-being” said Cyrille Vigneron, President & CEO of Cartier SA.

To celebrate the launch of the 2024 edition a dedicated event was held in Singapore from October 22 to 24. Over the course of three days, this event brought together a diverse community of changemakers, ranging from entrepreneurs, academics, and media, who joined forces to support the launch of the 2024 edition of the Young Leader Award, and to empower the next generation to create change, for good.

Applications for the 2024 Young Leader Award will be accepted from October 24, 2023, to January 31, 2024. Eligibility criteria and the online application form are available at the following link: <https://apply.redclubcartier.com/submit>.

The top four applicants for the 2024 Young Leader Award will be revealed in June 2024, and the final winner will be announced at the Young Leader Award Ceremony, held in Singapore in October 2024.

The winner will take home a grant of €50,000, while the remaining three runners-up will each receive €10,000. The 2024 Young Leader Award winner will also benefit from tailored mentorship program provided by the Young Leader Award academic partners of this year’s edition, the National University of Singapore Business School (NUS Business School) and the University of Sydney Business School, international exposure, media visibility as well as ad-hoc coaching and mentoring sessions from the RED CLUB x Cartier networks.

Established by Cartier in 2019, RED CLUB x Cartier, gives to its global community of entrepreneurs the opportunity to connect beyond their individual organizations, mutually share their experiences, lift their voices and initiate initiatives to help change the world.

The community initially launched in Paris, Milan and London, has extended to Moscow and Tokyo in 2021 and then to Sydney, Barcelona, Singapore, Dubai, Taipei and North America in 2022, bringing together dedicated entrepreneurs from a wide range of industries.

For general inquiries, please contact:

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About RED CLUB x Cartier:

<https://www.linkedin.com/company/redclubxcartier>

To apply to the 2024 Young Leader Award:

Please follow our RED CLUB x Cartier LinkedIn page to receive application information in due course:

<https://www.linkedin.com/company/redclubxcartier>

About Cartier

A reference in the world of luxury, Cartier, whose name is synonymous with open-mindedness and curiosity, stands out with its creations and reveals beauty wherever it may lie. Jewellery, high jewellery, watchmaking and fragrances, leather goods and accessories: Cartier's creations symbolize the convergence between exceptional craftsmanship and a timeless signature.

Today, Cartier is part of the Richemont Group and has a worldwide presence through its network of flagships and boutiques, authorized retail partners, and online.

[www.cartier.com](http://www.cartier.com)