

BUCCELLATI PARTICIPATES IN THE THIRD EDITION OF HOMO FABER WITH TWO ART DE LA TABLE AND HAUTE IOAILLERIE PROJECTS THAT CELEBRATE THE HANDMADE

Giorgio Cini Foundation, Island of San Giorgio (Venice) From September 1st to September 30th 2024 From 10AM to 7PM

The Buccellati High Jewellery Maison is delighted to announce its participation in the third edition of Homo Faber, to be held from September 1st to September 30th at the Giorgio Cini Foundation, on the Island of San Giorgio Maggiore in Venice. For the second time running, Buccellati has been invited to take part in this prestigious cultural event dedicated to the celebration of art, creativity and contemporary craftsmanship, and the role they play in our daily lives. On the occasion of the event, the Maison presents two distinct projects: the first one is dedicated to the art de la table, with a special centerpiece composed of artichokes, celebrating their rich symbolism and Nature as a source of inspiration; the second one pays tribute to the craftsmanship of high iewellery.

Homo Faber proposes a sensory journey to discover the *savoir faire* by offering an experience enriched by evocative sets, participatory workshops and much more, allowing the public to discover great talents in the most diverse manufactures and their splendid objects. The Michelangelo Foundation, curator of the event, entrusted the artistic direction to Luca Guadagnino, film director and producer, and Nicolò Rosmarini, a young architect from Milan. Together they developed the theme of 'The Journey of Life', from an idea by Hanneli Rupert, Vice President of the Michelangelo Foundation. Guadagnino and Rosmarini's work leads visitors to discover all the moments in our lives in which craftsmanship still plays a special role. Buccellati is part of this context with two projects celebrating the value and timelessness of the handmade things: a large and singular silver creation of the *art de la table* in the Cenacolo Palladiano Hall, dedicated to the theme 'Celebration', and an immersive exhibition dedicated to jewellery in the Arazzi Hall celebrating the theme 'of Love and Union'.

"We are very honoured to take part for the second time in this extremely important cultural event, which even more this year has found the right fil rouge to link past, present and future with the theme The Journey of Life, in which our Maison is very much reflected,' comments Andrea Buccellati, Honorary President and Creative Director of the Maison.



Armatae Flores, the majestic centrepiece displayed in the Cenacolo Palladiano Hall, is composed of a garland of handmade artichokes, with handles developed like leaves crowning a silicified wooden base. It is the ideal object to embellish a table on special occasions, such as festivities and celebrations. Moreover, a limited series of individual artichokes enriches the composition, testifying in an original way how Nature has always been a great source of inspiration for many of the Maison's creations. For Buccellati, the artichoke acquires all the meanings and



symbols that have been attributed to it over the centuries: a complex element with dual, fascinating characteristics. Greek mythology, for example, tells the story of Zeus who, once rejected by the beautiful Cynara, transformed her into a green and thorny vegetable: the colour of the vegetable would recall the eyes of the maiden, the thorns the many pains the god suffered for this unrequited love, and the heart, still sweet, that of Cynara.

The story of the Buccellati artichoke began in the 1960s. Gianmaria Buccellati continued in the footsteps of his father Mario, a fine silversmith, and realized the potential of *Art de la Table*, enriching it with precious objects inspired by Nature that tickled the human imagination, not only for their aesthetics and passion for detail, but for the intrinsic functionality they embodied, radically transforming the concept of the decorative object. He therefore produces a series of vegetables, including the thorny artichoke, inside the leaves of which Gianmaria cleverly conceals the mechanism of a cigarette lighter. The result is surprising for the unusual shape and new function given to this vegetable. Thanks to the continuous research in the Maison Archives and the campaign of new acquisitions, a rare exemplar, recently restored and brought back to its former glory, can now be admired in the Buccellati Historical Collection.

The jewellery project, which goes by the name of Idyllium Floralis, on display in the Arazzi Hall, interprets eternal love: the perfectly circular shape of the Eternelle rings and the bangle bracelet well communicate infinite and unbroken love. Throughout the dates of the exhibition, a goldsmith will be present to demonstrate several techniques applied to the Eternelle rings, one of which has tulle work and the other combined with the bangle bracelet, in gold decorated with lilac enamel with a pattern composed

of garlands and flowers all over the band.

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The rings are representative of the Buccellati style and its DNA, and therefore iconic objects throughout the Maison's creative history. The bracelet is presented as a summa of inspirations and refined techniques, with a rich garland of diamonds in the centre, recalling the idea of union and eternal love. Visitors will thus have the opportunity to feel as if they were inside a real goldsmith's workshop and to admire at close quarters how the craftsman's skilled hands shape the jewel into the final, always unique work.



BUCCELLATI

Buccellati is a renowned high-jewelry brand, admired for its craftmanship and the uniqueness of its creations. Distinctive is the use of rare stones with extraordinary colors, mixed with white and yellow gold, all nicely carved like laces. Today, the Buccellati jewels stand out for their design and for the techniques used to create them, such as the hand-engraving technique, dating back to the ancient goldsmithing traditions of the Italian "bottega" during the Renaissance times. The shapes of the collections are all inspired the historical archive drawings and by the very first creations of the founder, Mario Buccellati. Today, the Maison is 100% owned by Richemont, but the Buccellati family is still present in the company with top level managerial functions. Buccellati boutiques are present in the most important cities and in the most prestigious Malls of the world.

HOMO FABER

The Michelangelo Foundation for Creativity and Craftsmanship is an international non-profit organisation based in Geneva, Switzerland, which was established in 2016 thanks to the intuition of Franco Cologni and Johann Rupert. The mission of the Michelangelo Foundation is to celebrate and preserve master craftsmanship, and for this reason it has created a map of the most significant representatives in this field, with the aim of connecting all its protagonists: artisans, designers, gallery owners, art curators, collectors and enthusiasts of high-quality handmade pieces.

FONDAZIONE COLOGNI

The Michelangelo Foundation for Creativity and Craftsmanship is an international non-profit organisation that celebrates and preserves high craftsmanship, thereby strengthening its connection to the world of design, hospitality and other art forms. The aim is to help people rediscover the capacity of human craftsmanship to create and continually evolve: exceptional contemporary craftsmen who use ancient traditions, skills and knowledge to create beautiful objects are of immeasurable value. They are named after a milestone in this field, Michelangelo, a visionary artist and master craftsman who represented creativity and craftsmanship at the highest level of excellence.