

APPOINTMENT OF COSTANZO RUOCCO AS CEO OF GIANVITO ROSSI

3 April 2025 – Gianvito Rossi SRL announces the appointment of Costanzo Ruocco as Chief Executive Officer, effective 1 April 2025. Currently serving as Chief Operating Officer, Ruocco will assume leadership of the Maison and report to Philippe Fortunato, Chief Executive Officer of Richemont's Fashion & Accessories Maisons.

Mr. Ruocco brings more than 20 years of experience in the fashion industry, including five years at Gianvito Rossi. Since joining the Maison in 2019, he has played a pivotal role in its operations and strategic development. A graduate of the London School of Economics and Political Science (LSE), he possesses deep expertise in luxury fashion and a strong understanding of the brand.

Commenting on his appointment, Ruocco said “I am deeply honoured and excited to take on the role of Chief Executive Officer at Gianvito Rossi SRL, an Italian Maison renowned for its craftsmanship and creativity. I look forward to enhancing the recognition of our Maison and expanding its global business while upholding its dedication to excellence and savoir-faire.”

Mr. Fortunato expressed enthusiasm about Mr. Ruocco's appointment, stating “I am pleased to welcome Costanzo into this important leadership role. His deep expertise, profound understanding of the Maison, and the strong relationships he has built with Gianvito and our teams will be instrumental in strengthening its positioning as a leading luxury female footwear brand worldwide.”

As part of this leadership transition, Gianvito Rossi is appointed Chairman of Gianvito Rossi SRL, and remains Creative Director and a member of the Board of Directors. Reflecting on the appointment, Mr. Rossi said “Following five years of fruitful partnership, I am pleased to announce Costanzo Ruocco as CEO. His passion and dedication to the Maison make him the ideal leader to drive it toward further achievements.”

This transition marks an exciting new chapter for Gianvito Rossi SRL, reinforcing its commitment to excellence and growth in the luxury footwear industry.

Gianvito Rossi founded his company in 2006. With its strong attention to quality, contemporary vision and less-is-more aesthetic, the luxury brand immediately established itself as a key player on the global accessories' scene. Epitome of Italian craftsmanship and innovation merged together, Gianvito Rossi styles are feminine, sophisticated and modern. At once timely and timeless, each one is made unique by considered design and perfect proportions, that elongate the silhouette, enhance the female figure and bestow an empowering attitude.