



BUCCELLATI

MILANO DAL 1919

Milan, February 6th, 2024 – Starting from April 2nd 2024, Nicolas Luchsinger will be appointed as CEO of Maison Buccellati. Nicolas Luchsinger, currently President Asia Pacific at Van Cleef and Arpels, has matured an extensive experience of 17 years in VCA covering different managerial roles as Retail Director and Heritage Director at HQ and market level. Previously he worked for almost 10 years at Christie's.

Gianluca Brozzetti, former CEO of Buccellati, will remain Board Director in Buccellati Holding Italia Spa, with the title of Executive Vice President.

Gianluca has led the Buccellati Group for the last 10 years including the integration in Richemont in 2019, playing a crucial role in developing the Maison as a much larger Jewellery and Silver worldwide player.

In his new role, Gianluca will facilitate a complete handover of the business to Nicolas, retaining a direct responsibility in the project of Manufacturing expansion and consolidation.

Gianluca will also keep the Maison's representative role in the Industry Associations and in the partnership with Scuola Orafa Ambrosiana.

Buccellati is thankful to Gianluca for the passionate leadership with which he has led the Maison so far.

Milano, 6 febbraio 2024 - A partire dal 2 aprile 2024 Nicolas Luchsinger assumerà il ruolo di CEO della Maison Buccellati. Nicolas Luchsinger, che al momento ricopre la carica di President Asia Pacific per Van Cleef and Arpels, ha maturato un'esperienza di 17 anni in VCA, ricoprendo diverse cariche manageriali quali Retail Director ed Heritage Director sia a livello HQ che di mercato.

In precedenza ha lavorato per circa 10 anni da Christie's.

Gianluca Brozzetti, il CEO uscente di Buccellati, manterrà la carica di Director nel Board di Buccellati Holding Italia con il titolo di Vice Presidente Esecutivo.

Gianluca ha guidato il Gruppo Buccellati negli ultimi 10 anni, compresa l'integrazione in Richemont nel 2019, avendo un ruolo cruciale nell'evoluzione della Maison in player molto più rilevante sulla scena internazionale del mondo della gioielleria e dell'argenteria.

Nel suo nuovo ruolo Gianluca faciliterà il passaggio di consegne con Nicolas, mantenendo una responsabilità diretta nei progetti di espansione e consolidamento della manifattura.

Gianluca manterrà anche la rappresentanza delle cariche istituzionali nelle Associazioni di Categoria e nella partnership con la Scuola Orafa Ambrosiana.

Buccellati ringrazia Gianluca per la leadership appassionata con la quale ha guidato la Maison sinora.

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Buccellati is a renowned high-jewelry brand, admired for its craftsmanship and the uniqueness of its creations. Distinctive is the use of rare stones with extraordinary colors, mixed with white and yellow gold, all nicely carved like laces. Today, the Buccellati jewels stand out for their design and for the techniques used to create them, such as the hand-engraving technique, dating back to the ancient goldsmithing traditions of the Italian "bottega" during the Renaissance times. The shapes of the collections are all inspired the historical archive drawings and by the very first creations of the founder, Mario Buccellati. Today, the Maison is 100% owned by Richemont, but the Buccellati family is still present in the company with top level managerial functions. Buccellati boutiques are present in the most important cities and in the most prestigious Malls of the world.