Interim Results FY09

September 08





RICHEMONT

This document contains forward-looking statements as that term is defined in the United States Private Securities Litigation Reform Act of 1995. Such forward-looking statements are not guarantees of future performance. Actual results may differ materially from the forward-looking statements as a result of a number of risks and uncertainties, many of which are outside the Group's control. Richemont does not undertake nor does it have any obligation to provide updates or to revise any forward-looking statements.



IntroductionAlan GrieveResultsRichard LepeuMaisonsSophie CagnardConclusionRichard Lepeu

Financial Highlights

■ Strong sales - driven by the + 10% / + 16% cc "high-end", Asia-Pacific & Europe to € 2.8bn

to € 2.8bn

■ EBIT increase

+ 14% in € / + 36% cc

■ Underlying operating margin + 80bps to 22.8%

■ Higher net profit - parent & subsidiaries + 11% to € 543m

■ Lower operating cash flow

-16% to € 224m

A Mixed Environment

■ Swiss watch exports in value (Apr - Sept 08) with export prices:

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- Over CHF 6'000 + 26% pa (+31% mechanical/+6% quartz)
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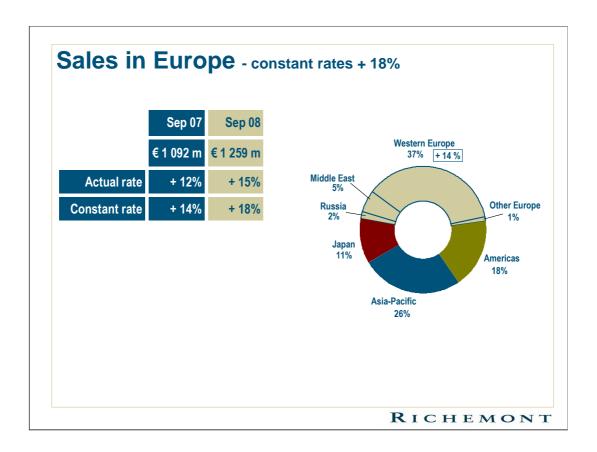
- CHF 3'000 to 6'000 + 29% pa (+35% mechanical /-8% quartz)

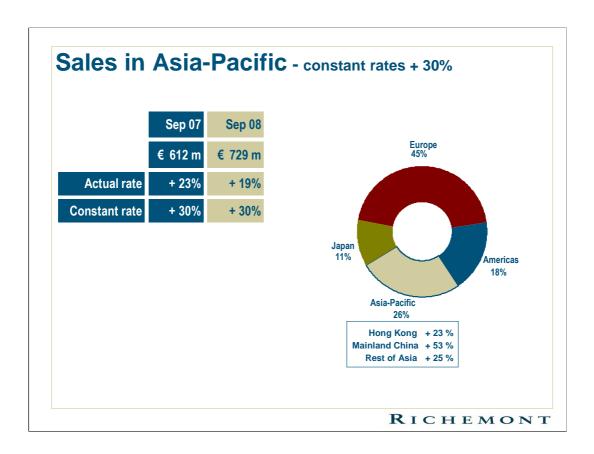
- CHF 1'500 to 3'000 - 11% pa (-11% mechanical /-10% quartz)

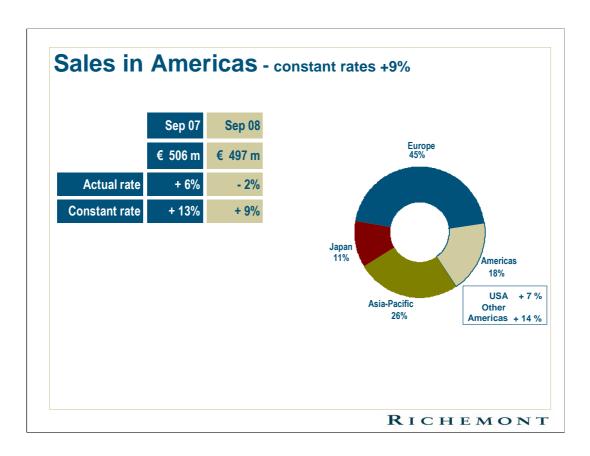
- Overall growth + 14% pa

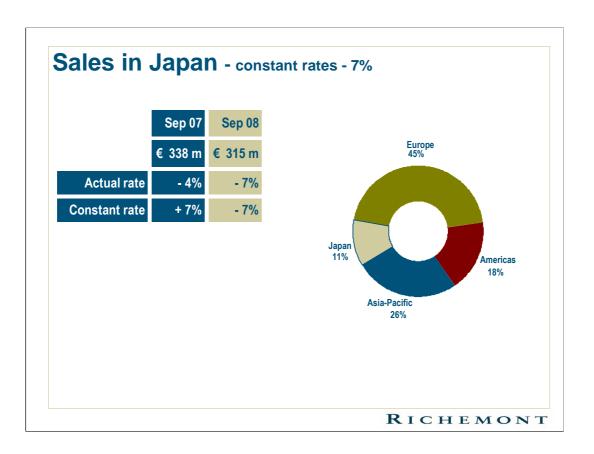
- Unfavourable currencies
- Rising precious material prices

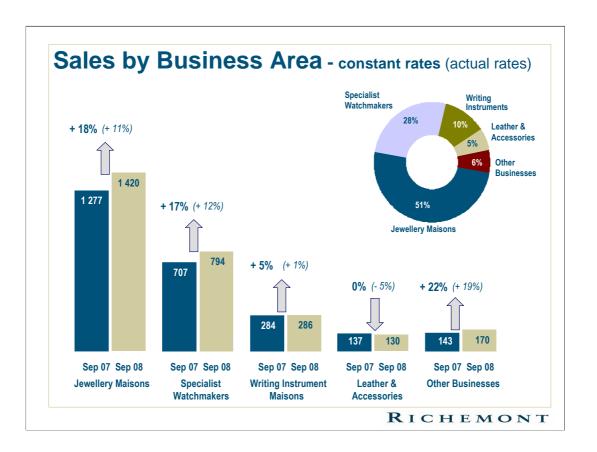
€m	Sep 07	Sep 08	
Sales	2 548	2 800	+ 10 %
Gross margin	1 655	1 790	+ 8 %
Selling and distribution expenses	- 565	- 602	+ 7 %
Communication expenses	- 282	- 290	+ 3 %
Administration expenses	- 255	- 264	+ 4 %
Other income / (expenses)	7	5	
Underlying operating profit	560	639	+ 14 %
IFRS operating profit	560	639	+ 14 %
Gross margin percentage	65.0%	63.9%	
Operating margin	22.0%	22.8%	

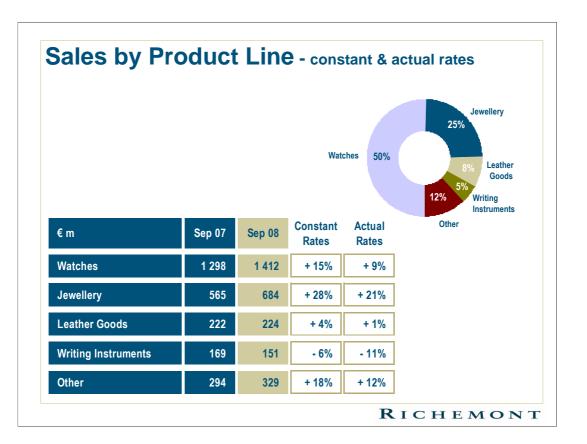


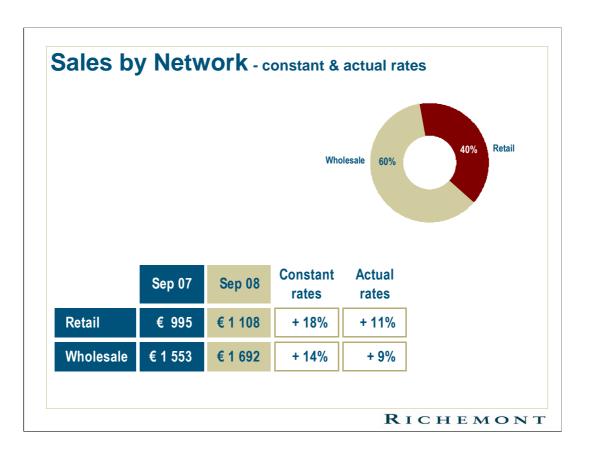


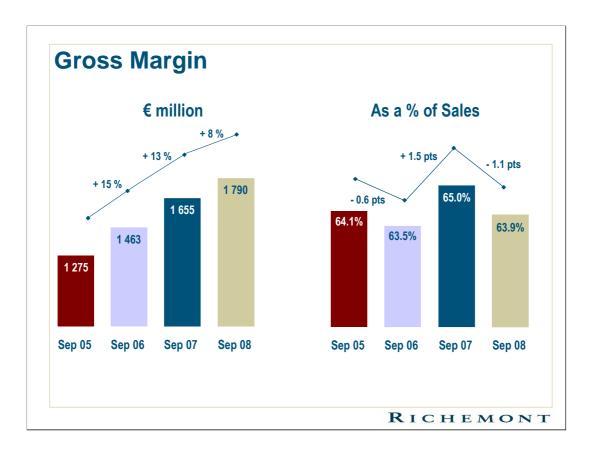


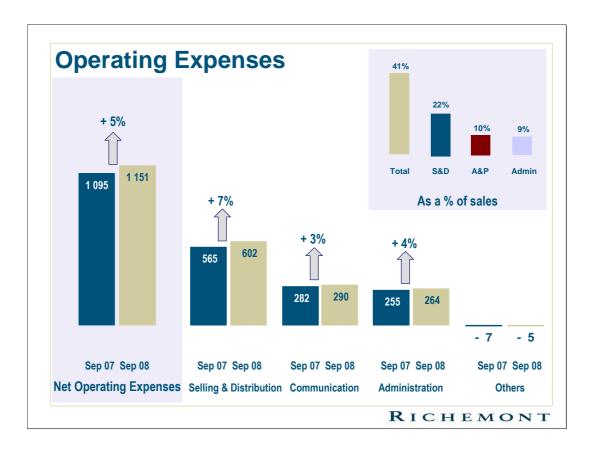


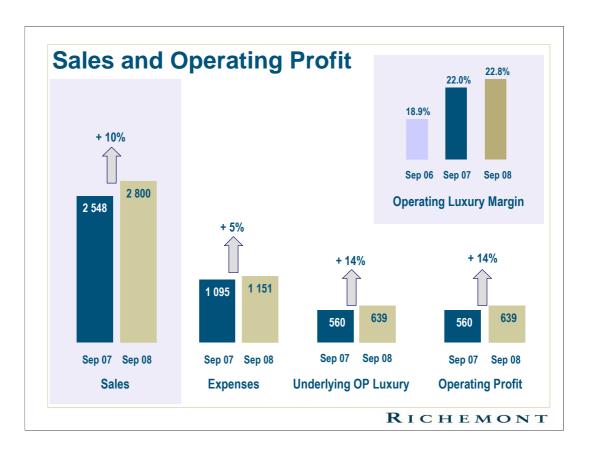












Maisons Highlights

- Most major Maisons sales above targetsdouble digit growth rate
- Continued profitability improvement with a special mention for Cartier, Van Cleef & Arpels, Piaget and Vacheron Constantin

Sales & Operating Performance - Jewellery Maisons

€m	Sep 07	Sep 08	Actual Rates
Sales	1 277	1 420	+ 11%
Operating contribution	367	449	+ 22%
Contribution margin	29%	32%	+ 288 bps
Net assets	1 519	1 779	+ 17%

Sales & Operating Performance - Specialist Watchmakers

€m	Sep 07	Sep 08	Actual Rates
Sales	707	794	+ 12%
Operating contribution	218	232	+ 6%
Contribution margin	31%	29%	- 162 bps
Net assets	816	1 242	+ 52%

Sales & Operating Performance - Writing Instrument Maisons

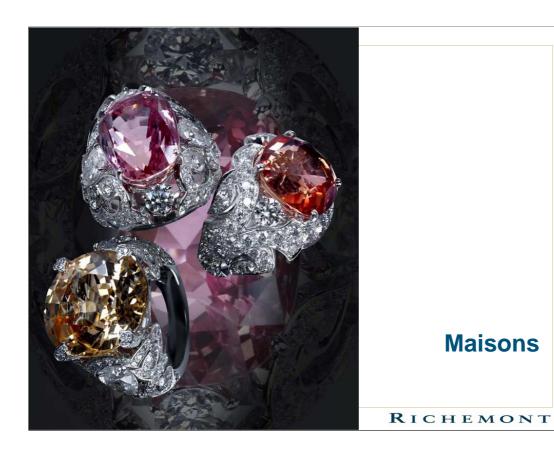
€m	Sep 07	Sep 08	Actual Rates
Sales	284	286	+ 1%
Operating contribution	42	34	- 19%
Contribution margin	15%	12%	- 290 bps
Net assets	343	446	+ 30%

Sales & Operating Performance - Leather & Accessories Maisons

€m	Sep 07	Sep 08	Actual Rates
Sales	137	130	- 5%
Operating contribution	- 9	- 15	- 67%
Contribution margin	-7%	-12%	- 497 bps
Net assets	114	157	+ 38%

Sales & Operating Performance - Other Businesses

€m	Sep 07	Sep 08	Actual Rates
Sales	143	170	+ 19%
Operating contribution	11	4	- 64%
Contribution margin	8%	2%	- 534 bps
Net assets	187	328	+ 75%



Jewellery Maisons



■ Driven by high jewellery & jewellery watches

Asia-Pacific and Europe outperformed; increased weight of "imported wealth"







■ Reaping the benefits of its LT strategy:

- a pioneer in emerging markets
- focusing on the client
- consolidating the "King of Jewellers" image through stunning creations in high jewellery and high jewellery watches
- sophisticated communication: refined advertising, PR events (Gum) and exhibitions in prestigious museums (Deoksugung in Seoul)

Jewellery Maisons

Cartier

- 250 high jewellery pieces exhibited at the "Biennale des Antiquaires" including 60 unique pieces made specially for this event
- New emphasis on Haute Horlogerie ("Poinçon de Genève" pieces)
- Further enrichment of the new watch pillar Ballon Bleu, and continuous development of High Jewellery watches
- 10 new stores, mostly in emerging markets, including 1 flagship in Beijing and in Seoul
- Stable watch POS despite openings in emerging markets





Biennale des antiquaires - Paris - Sept 2008



Jewellery Maisons

Van Cleef & Arpels



- The strongest sales growth in the Group
- Driven by the success of its high-end thematic collections and more affordable emblematic *Alhambra* collection
- Introduction of a new *Bridal* collection



■ Successful focus on jewellery watches, still representing < 15% of sales



 Established markets doing well but China, Macao, Russia and Dubai growing fastest

- A strong performance
- Driven by Asia-Pacific and Europe
- Success of the Limelight HJ collection, Possession wedding rings, Magic Hour and Black Tie watches
- The new "Piaget Time Gallery" concept in the Geneva store to be introduced in Canton Road, Hong Kong
- Growing product placement (LA stars, video clips)



Altiplano 40mm, small second, mechanical hand-wound

1er prix du jury Montres Passion



Limelight Exceptional Secret watch set with brilliant and baguette-cut diamonds (78.4 cts)

BAUME & MERCIER GENEVE · 1830

- Sales in line with budget
- Major delivery issues on recent models
- Iléa, Riviera and Classima Executive: - confirmed best sellers

Highly competitive segment





- Double-digit sales growth
- Momentum continues in sport, complicated and high jewellery watches
- 175th Anniversary- exceptional technical watches and PR events



Master Minute Repeater 175th Anniversary

IWC

INTERNATIONAL WATCH CO. SCHAFFHAUSEN SWITZERLAND, SINCE 1868

- The strongest sales growth among the Specialist Watchmakers
- All regions did well
- Major editorial coverage for its 140th anniversary

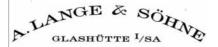


OFFICINE PANERAL FIRENZE 1860

Luminor 1950 8 Days Chrono Monopulsante GMT, Manufattura Collection



- Great success of the strategic Manifattura Collection
- 2 new boutiques, including Beijing, brings the network to 7



- Single-digit sales growth
 - Focus on complicated movements with technological breakthroughs such as the Cabaret Tourbillon
 - Develop the high-end > € 170k
 - Just entered India & China



- High double-digit sales growth driven by Asia-Pacific and the USA
- The new Shanghai special flagship to reinforce leadership in China
- Third new pillar "Quai de l'île" with personalised watches



Cabaret Tourbillon

是型 配置 ROGER DUBUIS

- Founded in 1995
- High-end mechanical watches, 100% bearing the "Poinçon de Genève", entry price of € 10k
- Reorganisation of the supply chain & ASS leveraging on the Richemont Group
- Internalisation of distribution under the Richemont Distribution Platforms
- Leveraging on their manufacturing know-how of high-end movements for the Group





Writing Instruments Maisons

- Single-digit sales growth at cc
- Driven by Asia-Pacific (1/3rd of sales), retail (39%), watches, jewellery and leather
- Increased watch competence 1st watch with an in-house movement
- Continued emphasis on women extension of the Fine Jewellery collection (*Dame Blanche*)
 & development of bejewelled pens (*Etoile* Collection)
- Declining profit margin due to product mix and network changes
- 27 new stores notably in Beijing and Dubai but impact of wholesale POS closures



Star Rieussec Monopusher Chronograph Rosé Gold



La Dame Blanche – Passion with the Montblanc Diamond

Leather & Accessories

- Sales up 2% at cc
- High single-digit sales in Asia-Pacific partly offsetting lower sales in Japan
- Menswear up 7% at cc
- Focus on innovative and functional creations for the modern gentleman
- Kim Jones, new Creative Director
- "Homes of Alfred Dunhill" opened in Ginza, Shanghai and London





Leather & Accessories

LANCEL PARIS

- Sales down 5%
- Repositioning continuing with:
 - Price points x 3 in leather handbags over the past 2 years
 - High-end alignment of the mix "product – image – distribution"
 - Isabelle Adjani as Ambassadress
- New partners in Japan (Sumitomo jv) and China (Fairton)



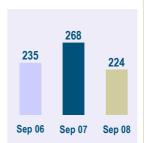
Other Businesses

- Lower sales overall masking a good performance in Asia-Pacific
- Paraty bag/Chloé Perfume: positive sales momentum, generating strong editorials
- Good start for the new See by Chloé leather goods & shoes line
- Creative direction strengthened under the leadership of Hannah MacGibbon



Net Profit from Parent & Subsidiaries Sep 07 **Sep 08** €m **Operating Profit** 560 639 + 14% **Net Finance income** 38 15 - 61% **Profit before taxation** 598 654 + 9% **Taxation** - 108 - 111 + 3% Net profit from parent & subsidiaries 490 543 + 11% Net profitability **Taxation rate** 19.4 % 19.2 % 18.1% 17.0% Sep 07 Sep 08 Sep 07 Sep 08 RICHEMONT





€m	Sep 07	Sep 08	
Operating profit	560	639	79
Depreciation	76	96	20
Other items	25	8	- 17
Movement in working capital	- 393	- 519	- 126
Cash from operations	268	224	- 44

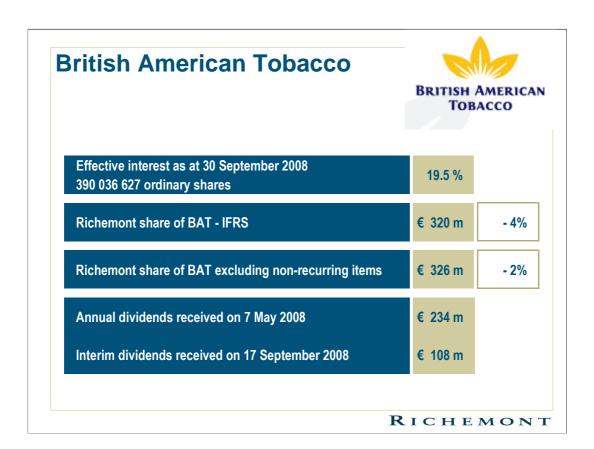
Free Cash Flow

€m	Sep 07	Sep 08
Cash flow from operations	268	224
Net change in fixed assets	- 97	- 122
Net change in intangible assets	- 11	- 15
Net change in subsidiaries and non-current assets	12	- 160
Taxation paid	- 71	- 84
Net finance income	19	32
Free cash flow from subsidiaries	120	- 125
Dividends received from BAT	338	342
Total free cash inflow	458	217

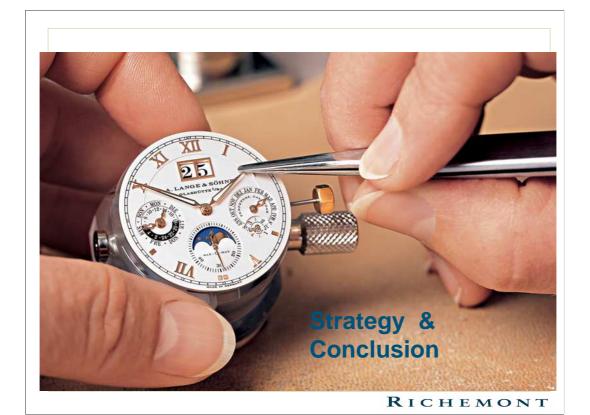




Ē m	Sep 07	Sep 08	
Free cash inflow	458	217	- 241
Dividends paid	- 689	- 437	252
Other movements, net	9	- 60	
Net cash absorbed	- 222	- 280	
Net cash	904	927	23



Net Profit €m Sep 08 **Sep 07** 543 Net profit - parent & subsidiaries 490 + 11 % Share of post taxation results of associates 334 321 - 4 % Share of post-tax adjusted profit of associates 332 327 Share of non-recurring expenses of BAT 2 - 6 Net profit - Group 824 864 + 5 % of which minority interest - 2 RICHEMONT



Restructuring

- The only focused multi brand luxury Group
- Continuity in the Group's management philosophy and strategy
- No impact of the restructuring on EBIT
- Strong balance sheet

Strategy

- Long term value creation
- Be the leader in prestige jewellery and watches
- Priority given to organic growth
- Cash flow generation, a priority

Focus for FY09

- Asia-Pacific & emerging markets
- Richemont Platform concept in emerging markets
- Extend capacity and integration level for watches
- **Cash-flow generation**

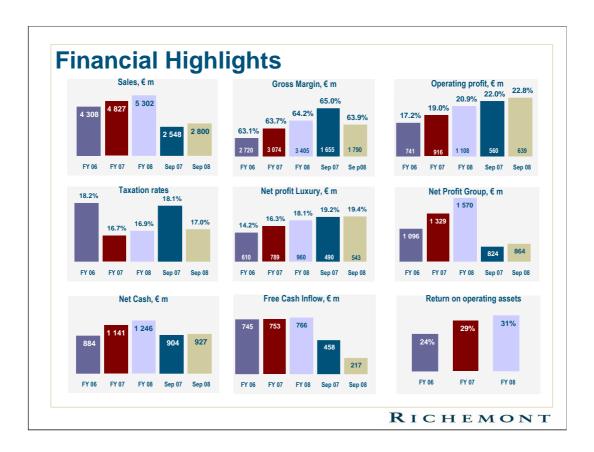
Conclusion

- October sales: +2% in € , -2% at cc
- Ten months to October 2008: +9% in €, +12% at cc
- Preparing ourselves for challenging times
- **■** Continuous growth opportunities for the long-term

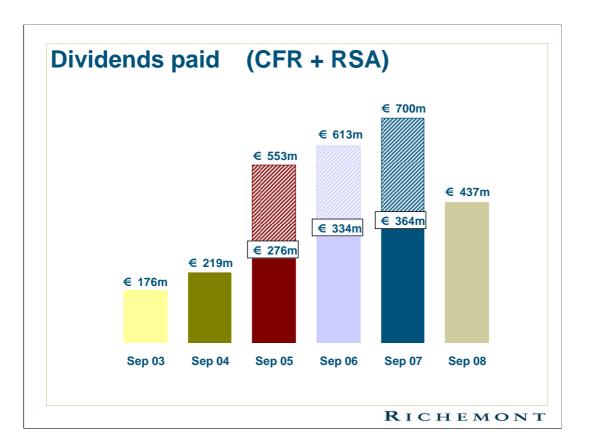




Appendix: Financials



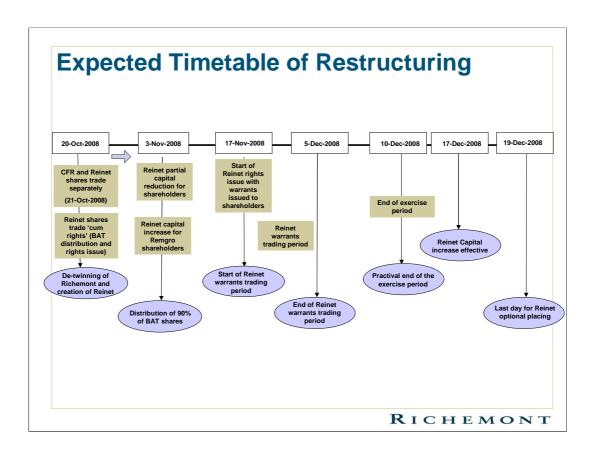


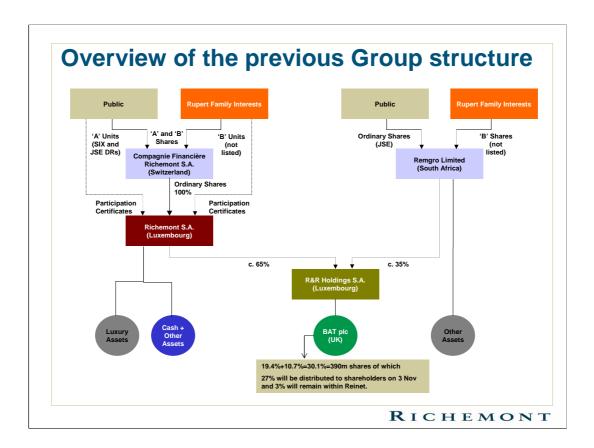


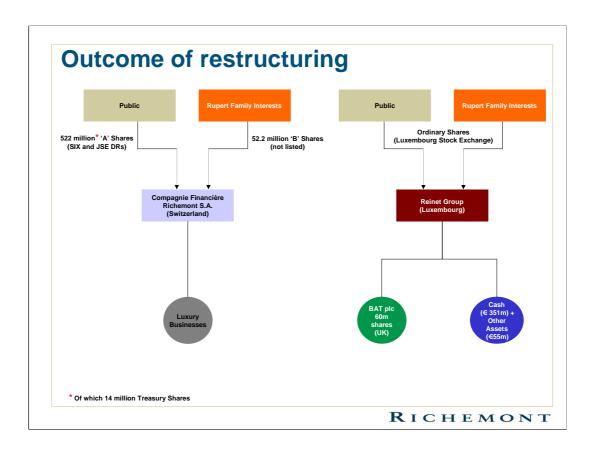
Impact of the detwinning to unitholders

CFR Unitholder							
		20-oct08			10-nov08		
	Number of Shares	Unit Price (EUR)	Value of Portfolio (EUR)	Number of Shares	Unit Price (EUR)	Value of Portfolio (EUR)	
CFR 'A' Units/Shares	1'000	28.01	28'009	1'000	15.53	15'530	
BAT Shares				611	20.97	12'810	
Reinet Shares				137	8.54	1'170	
Portfolio Value			28'009			29'511	
Value creation since de-twinning							

CFR DR holder						
		20-oct08			10-nov08	
	Number of Shares	Unit Price (ZAR)	Value of Portfolio (ZAR)	Number of Shares	Unit Price (ZAR)	Value of Portfolio (ZAR)
CFR 'A' DRs	1'000	37.66	37'660	1'000	20.15	20'150
BAT DRs				61	267	16'314
Reinet DRs				137	11.59	1'588
Portfolio Value			37'660			38'052
Value creation since de-twinning 1.						







Average Euro Rates

Average rates against the Euro	6 months to 30 Sep 07	6 months to 30 Sep 08
US Dollar	1.36	1.53
Japanese Yen	162	162
Swiss Franc	1.65	1.61
Pound Sterling	0.68	0.79

Hedging Policy

- Consistent application of hedging policy since April 2004.
- 70% of our <u>forecasted</u> net foreign currency cash flow exposures arising in USD, HKD, JPY, SGD and CNY are hedged versus the CHF.
- In the case of the USD, the net exposure takes into account purchases of precious materials.
- Hedges are entered into each month in respect of forecast net exposures arising one year forward.
- Different types of hedging contracts are used including pure forward contracts and option based contracts.
- Only certain forward contracts qualify for hedge accounting. Accordingly:
 - gains/losses associated with realised forward contracts are released in the gross margin at the same time as the underlying external transaction that was hedged;
 - 'marked to market' gains/losses associated with unrealised forward contracts are deferred to reserves.
- Certain derivative contracts, usually option based, do not qualify for hedge accounting. Accordingly:
 - realised and unrealised gains/losses are released to FX differences in investment income/expense line (foreign exchange gains/losses – other derivatives).
- All EUR/CHF exposures and the GBP exposure relating to the BAT dividend are un-hedged.

Foreign Currency Hedging Contracts as at 30 September 2008

	6 m av	12 m average	
Versus the CHF	Hedge rate to Sept 08	Actual rate to Sept 08	Hedge rate to March 09
Yen	97	101	97
US\$	1.10	1.05	1.11
HK\$	7.00	7.43	7.11

Sales by Region Movement at Constant Actual **Sep 07 Sep 08** €m rates rates 1 092 1 259 **Europe** + 18% + 15% Asia-Pacific 612 729 + 30% + 19% 497 **Americas** 506 + 9% - 2% 338 315 - 7% **Japan** - 7% Total 2 548 2 800 + 16% + 10%

Sales & Operating Results by Business Area

€m	Sep 07	Sep 08	% Chge
Sales			
Jewellery maisons	1 277	1 420	+ 11%
Specialists watchmakers	707	794	+ 12%
Writing instrument maisons	284	286	+ 1%
Leather and accessories maisons	137	130	- 5%
Other businesses	143	170	+ 19%
Total Sales	2 548	2 800	+ 10%
Operating results			
Jewellery maisons	367	449	+ 22%
Specialists watchmakers	218	232	+ 6%
Writing instrument maisons	42	34	- 19%
Leather and accessories maisons	- 9	- 15	- 67%
Other businesses	11	4	- 64%
Subtotal	629	704	+ 12%
Corporate costs	- 69	- 65	- 6%
Central support services	- 74	- 72	- 3%
Other operating (expense) / income	5	7	+ 40%
Operating profit	560	639	+ 14%

Summary Balance Sheet

€m	Sep 07	Sep 08
Fixed assets	950	1 403
Other long term assets	510	558
Net current assets	1 930	2 340
Long term liabilities excluding borrowings	- 210	- 216
Net operating assets	3 180	4 085
Investment in associates	3 318	3 055
Net cash	904	927
Net assets	7 402	8 067

€	Sep 07	Sep 08	€m	
Finished goods	1 173	1 462	289	+ 25%
Raw materials and work in progress	712	942	230	+ 32%
Total	1 885	2 404	519	+ 28%
Rotation	Sep 07	Sep 08		
Number of months of COGS	15.8	17.9		



Retail Network

	Sep 08	of which internal	vs FY08 Internal	vs FY08 External	March 2008
Montblanc	342	228	+ 7	+ 5	330
Cartier	266	167	+ 4	+ 5	257
Lancel	227	70	+ 2	+ 1	224
Alfred Dunhill	201	128	+ 6	- 3	198
Chloé	97	63	+ 5	+ 0	92
Van Cleef & Arpels	70	45	+ 0	+ 5	65
Piaget	57	30	+ 1	+ 4	52
Shanghai Tang	33	15	+ 5	+ 1	27
Vacheron Constantin	18	4	+ 2	+ 4	12
Jaeger-LeCoultre	23	7	+ 1	+ 3	19
Others*	42	17	+ 3	+ 3	36
Total	1376	774	+ 36	+ 28	1312
Internal	-	774	+ 36	-	738
External	602	-	-	+ 28	574

* Others: Panerai, IWC, A. Lange & Söhne, Baume & Mercier, Roger Dubuis, Purdey, Montegrappa, Azzedine Alaïa

Retail Network China

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	Doutiques							
	Beijing	Shanghai	Other Mainland Cities	Total Mainland China	Hong Kong	Macau	TOTAL	
Alfred Dunhill	9	7	38	54	9	2	65	
Montblanc	10	6	28	44	7	1	52	
Cartier	6	2	15	23	8	1	32	
Lancel	-	2	7	9	8	2	19	
Piaget	3	1	3	7	4	3	14	
Shanghai Tang	5	4	1	10	7	1	18	
Vacheron Constantin	2	2	5	9	2	1	12	
Van Cleef & Arpels	1	1		2	4	1	7	
Jaeger-LeCoultre	3	2		5	1	1	7	
Panerai	2	2		4	1		5	
IWC	3	-		3	2	1	6	
Chloé	3	3	6	12	5	1	18	
A. Lange & Söhne		1		1	-		1	
Baume & Mercier	1	-	-	1	-		1	
Others		-	-		1		1	
TOTAL	48	33	103	184	59	15	258	

Retail Network Russia & CIS Countries

		Moscow	ı	Russ	ia & Othe	er CIS		TOTAL	
Number of Stores	Internal	External	Total	Internal	External	Total	Internal	External	Total
Cartier	4	-	4		6	6	4	6	10
Van Cleef & Arpels	2		2		3	3	2	3	5
Piaget	2	-	2	-	2	2	2	2	4
Vacheron Constantin	1	-	1	-	1	1	1	1	2
IWC	-	1	1	-	-	-	-	1	1
Jaeger LeCoultre	-	1	1	-	1	1	-	2	2
Officine Panerai	-	-	-	-	-	-	-	-	
Lange & Söhne	-	-	-	-	-	-	-	-	
Montblanc	2	2	4	-	8	8	2	10	12
Baume & Mercier		-					-	-	
Total	11	4	15		21	21	11	25	36

NB: Dunhill, Lancel & Chloé are operated by agents

Main Product Launches & Store openings/renovation April – Dec 08



Ballon Bleu Jewellery and gold on leather trap watch
Pasha Seatimer Chronograph pink gold version watch
April 08
Trinity pendant
Inde Mystérieuse New Jewellery
Unique Pieces for Paris "Biennale des antiquaires"
Sept 08

Openings		
Vremena Goda	Russia	July 08
Beijing Parklife	China	July 08
Beijing The Legend Northern Star	China	July 08
Renovations		
Changchun	China	April 08
Marbella Puerto Banus	Spain	June 08
Paris St Honoré	France	July 08

Van Cleef & Arpels

 Les Jardins High Jewellery Collection
 Sept 08

 Charms Watch Collection
 Oct 08

 Perlée Bijoux Collection
 Oct—Nov 08

 Creative Jewellery coloured sapphire lines (Folie des Prés & Fil de l'eau)
 Oct—Nov 08



Openings		
Cannes	France	May 08
Macau	China	July 08
Dubai Mall	UAE	Nov08

Main Product Launches & Store openings/renovation April – Dec 08

BAUME & MERCIER

lléa steel/steel set case April 08 Classima Executives Red Gold Sep 08 Diamant Fully Set May 08 Riviera Chronograph June 08

Openings Beijing Dubai China UAE April 08 Oct 08

Watches

Dancer ladies gold bracelet WG Piaget Emperador Coussin Perpetual cal. Altiplano 40mm, small second mechanical July 08

Jewelry You & Me Only You Possession pendant June 08 You & Me XL Possession pendant June 08

Watches & Jewellery

Limelight Paris-NY Collection HJ collection 16 sets

PIAGET

Openings		
Costa Mesa	USA	June 08
Istanbul	Turkey	June 08
Beijing	China	July 08
Renovations / Relocations		
Landmark Casino, Macau	China	Sep 08
Kaoshiung	Taiwan	Oct 08
Shanghai Plaza 66	China	Dec 08





Reverso Squadra Lady Sept 08
Master Ultra Thin 38 Sept 08
Master Tourbillon 175th Anniversary Sept 08

Openings		
Boca Raton, Florida	USA	Jun 08
Dubai Mall	UAE	Oct 08
Shenyang	China	Nov 08
Renovations		
Kuala Lumpur	Malaysia	Aug 08
Shanghai Watch&Clock	China	Nov 08

Portuguese Tourbillon Mystere Jul 08
Vintage Ingenieur April 08
Aquatimer Chronograph Cousteau Aug 08
Pilots Watch UTC St. Exupery April 08
Pilots Watch Chronograph Top Gun April 08

I VV C

INTERNATIONAL WATCH CO. SCHAFFHAUSEN
SWITZERLAND, SINCE 1868

 Openings

 Macau
 China
 Jul 08

 Dubai
 UAE
 Oct 08

 Beverly Hills
 USA
 Oct 08

 Renovations

 Dubai
 UAE
 Sept 08



Main Product Launches & Store openings/renovation April – Dec 08



Manufacture Horlogère. Genève, depuis 1755

Overseas Chronograph Self-Winding on strap Aug 08
Malte Tonneau XL Chrono on strap Oct 08
Quai de l'Ille – Day/date & Power Reserve Oct 08

Openings
Hong Kong, Causeway Hong Kong May 08
Macau China Aug 08
Shanghai Twin Villas China Sep 08

Renovations
Beijing China Aug 08
Shanghai China Oct 08

Montblanc Diamond Solitaire Sept 08
Étoile de Montblanc Bijoux Collection Sept 08
Villeret 1858 Tourbillon Watch Nov 08
Rieussec Manual Platinum and Gold Watch Nov 08
Gold Charms Program Oct 08

MONT^O BLANC

Openings Beijing Oriental Mall April 08 Brazil July 08 Dubai Mall Dubai Oct 08 Renovations Times Square Hong Kong China May 08 Shenzen Oct 08 Geneva Switzerland Dec 08



July 08

Aug 08

Sept 08



LONDON

Spring/Summer 08 3rd drop Menswear	April-June 08
dunhill Heist leathergoods	July 08
A/W 08 1st Drop Menswear	July- Sep 08
d-eight grey & Brown Leathergoods	Aug 08
Sidecar Gunmetal Leathergoods	Sept 08
Streamliner Writing Instruments	Sept 08
Fall/Winter 08 Belts	Sept 08
Fall/Winter 08 2 nd Drop Menswear	Sept-Oct 08

Shoulder bag

Drawstring bag

Drawstring bag

Frasques Deer

La Parisienne

5 à 7

 Openings

 Madison, NY
 USA
 June 08

 Bourdon House, London
 UK
 Sept 08

 Shanghai Twin Villas
 China
 Sept 08

 Renovations

 China World
 China
 Nov 08

 Jermyn St, London
 UK
 Nov 08

 HK Plaza 66
 China
 Aug 08





Openings Macau Istanbul Cannes

China Turkey France Jul 08 Sept 08 May 08

RenovationsGaleries Lafayette,,Paris Athens

France Aug 08 Greece Sept 08

Main Product Launches & Store openings/renovation April – Dec 08

Chloé

See by Chloé, small leather goods and accessories June 08
Chloé ready-to-wear & accessories Fall 08 June 08
Chloé ready-to-wear & accessories Winter 08/09 Aug 08

 Openings

 Istanbul
 Turkey
 April 08

 Le Printemps – Paris
 France
 July 08

 Dubai
 UAE
 Oct 08

 Renovations

 Shanghai Citic
 China
 April 08