RICHEMONT

PRESS RELEASE FOR IMMEDIATE RELEASE

16 JULY 2008

MANAGEMENT STATEMENT FOR THE THREE MONTHS ENDED 30 JUNE 2008

Richemont presents its management statement for the first three months of its current financial year.

Sales by business area

	April-June 2008 € m	April-June 2007 € m	Movement at Constant rates(1)	Movement at Actual rates(1)
Jewellery Maisons	737	638	+ 25 %	+ 16 %
Specialist watchmakers	415	367	+ 19 %	+ 13 %
Writing instrument Maisons	140	140	+ 5 %	+ 0 %
Leather and accessories Maisons	61	62	+ 5 %	- 2 %
Other businesses	75	61	+ 28 %	+ 23 %
Total sales	1 428	1 268	+ 20 %	+ 13 %

(1) See appendix 1 for details of exchange rates used.

Interim Management Statement

This statement is intended to provide investors with an overview of trading performance and any significant developments in the Group, not full quarterly financial reporting. Accordingly, no figures in respect of operating or attributable profit are provided in this report. Equally, no commentary is given here on the performance of the Group's principal associated company, British American Tobacco plc.

The first quarter of the Group's financial year should not necessarily be taken as indicative of likely trends for the financial year as a whole; a large part of the Group's business is transacted in the quarter to 31 December each year. The quarter to 30 June, whilst typically representing between 20 and 25 per cent of the Group's annual sales, may not be representative of trends for subsequent quarters or the year as a whole.

The information contained in this report has not been audited.

Overview

In the first three months of the financial year, overall sales grew by 13 per cent at actual exchange rates, reflecting a continuation of the strong demand seen during the preceding twelve months. Underlying sales growth in the three month period was 20 per cent.

Jewellery Maisons

The Group's Jewellery Maisons - Cartier and Van Cleef & Arpels - reported very strong growth during the period. With the exception of Japan, where sales saw a mid-single digit decrease, all regions reported double-digit growth at constant exchange rates.

Specialist watchmakers

The Group's seven specialist watchmakers continued to benefit from strong demand in all regions other than Japan.

Writing instrument Maisons

Sales grew by 5 per cent at constant rates. Strong sales growth through Montblanc's own boutique network was offset by wholesale sales in line with the prior year's level, largely due to logistics issues at Montblanc's new distribution facility.

Leather and accessories Maisons

Alfred Dunhill reported sales growth of 6 per cent at constant exchange rates during the period, with strong sales growth in the Asia-Pacific region partly offset by lower sales in Japan. Lancel's sales were 4 per cent above the prior year at constant exchange rates.

Other businesses

Chloé's sales saw a mid-single digit decrease at constant exchange rates, reflecting lower retail sales. The increase in sales of other businesses overall included the impact of acquisitions made during the previous financial year.

Sales by geographic region

	April-June 2008 € m	April-June 2007 € m	Movement at Constant rates	Movement at Actual rates
Europe	651	555	+ 20 %	+ 17 %
Asia-Pacific	353	291	+ 35 %	+ 21 %
Americas	271	256	+ 20 %	+ 6 %
Japan	153	166	- 7 %	- 8 %
Total sales	1 428	1 268	+ 20 %	+ 13 %

Europe
The 17 per cent increase at actual exchange rates reflects continuing sales growth in the region's established markets as well as very strong sales growth in the Middle East and other developing markets.

Asia-Pacific
This region continued to report very strong growth, particularly in China and Hong Kong. Sales in the region represented 25 per cent of Group turnover in the quarter.

Americas
Underlying sales in the Americas region grew by 20 per cent, reflecting strong retail sales growth of 19 per cent. The growth in dollar-terms was largely offset on translation into euros.

Japan
The challenging market conditions in Japan, which have impacted luxury businesses generally, continued during the quarter, with most Maisons reporting lower turnover. Sales in yen terms decreased by 7 per cent. Sales in Japan now represent 11 per cent of total Group sales.

Sales by distribution channel
At actual exchange rates, the Group's retail sales increased by 14 per cent whilst wholesale sales increased by 12 per cent.

Financial position
The Group's net cash position at 30 June 2008 amounted to € 1 290 million, an increase of € 44 million over the net position at 31 March 2008. During the three month period the Group received the final dividend of £ 186 million from British American Tobacco in respect of its financial year ended 31 December 2007. This inflow was compensated by seasonal net cash outflows in respect of operations together with the exercise of a call option to acquire 1.7 million Richemont 'A' units to hedge the Group's stock option plan.

British American Tobacco
The Group's effective interest in British American Tobacco ('BAT') at 30 June 2008 was 19.4 per cent. Based on the market price of ordinary shares on that date, the market value of the Group's interest in BAT amounted to € 8 566 million. Richemont equity accounts its interest in BAT; accordingly, the Group does not include turnover reported by BAT in its sales figures.

Restructuring proposals
On 22 May, Richemont announced further details of its restructuring proposals which would see the Group separated into two entities: a luxury business, headquartered in Switzerland, and a separate investment vehicle. In addition to retaining their shares in the luxury goods business, it is envisaged that Richemont unitholders would receive shares in the investment vehicle and would be able to receive a substantial part of their interest in the BAT shares directly.

Further announcements in respect of the restructuring proposals will be made when appropriate. No further comment will be made until such time.

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Appendix 1

Foreign exchange rates

Average rates against the euro	April-June 2008	April-June 2007
United States dollar	1.56	1.35
Japanese yen	163.38	162.87
Swiss franc	1.61	1.65
Pound sterling	0.79	0.68

Actual exchange rates for the period are calculated using the average daily closing rates against the euro.

In terms of sales at constant exchange rates, average exchange rates for the year ended 31 March 2008 are used to convert local currency sales into euros for both the current three-month period and comparative figures. Exchange rate translation effects are thereby eliminated from the sales comparison at constant rates.

Richemont press release dated 16 July 2008

Notes for editors

Richemont owns a portfolio of leading international brands or 'Maisons', which are managed independently of one another, recognising their individuality and uniqueness. The businesses operate in five areas: Jewellery Maisons, being Cartier and Van Cleef & Arpels; Specialist watchmakers, which is made up of Jaeger-LeCoultre, Piaget, IWC, Baume & Mercier, Vacheron Constantin, Officine Panerai and A. Lange & Söhne; Writing instrument Maisons, being Montblanc and Montegrappa; Leather and accessories Maisons, being Alfred Dunhill and Lancel; and Other businesses, which includes, specifically, Chloé as well as other smaller Maisons and watch component manufacturing activities for third parties.

In addition to its luxury goods business, Richemont holds a 19.4 per cent interest in British American Tobacco. Richemont equity accounts its interest in British American Tobacco; accordingly, the Group does not include turnover reported by British American Tobacco in its sales figures.