

Press Release

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A. Lange & Söhne opens new boutique in Chicago

The Glashütte watchmaker's latest U.S. boutique is located in Tribune Tower, a national historic landmark on Chicago's "Magnificent Mile." The boutique offers an exclusive, elegant destination for the region's watch enthusiasts to explore the many facets of German fine watchmaking.



Exterior photo, 435 Michigan Avenue | The new A. Lange & Söhne Boutique Chicago

A. Lange & Söhne, the renowned Glashütte watchmaking manufacture, has opened its newest U.S. boutique in Chicago. Located at 435 Michigan Avenue, the boutique re-establishes the brand's retail presence in the U.S. Midwest and underscores A. Lange & Söhne's ongoing commitment to discerningly developing its global boutique network. The design of the new boutique exemplifies the watchmaker's philosophy to ensure an exclusive and intimate experience for every client interaction and encourages unhurried exploration of the brand's mechanical masterpieces. The boutique will display a full assortment of A. Lange & Söhne timepieces.

As the ninth A. Lange & Söhne point of sale in the U.S., the new boutique in Chicago continues the brand's retail evolution in the region and joins several recent notable A. Lange & Söhne openings worldwide, including new flagship boutiques in London, Singapore and Shanghai.

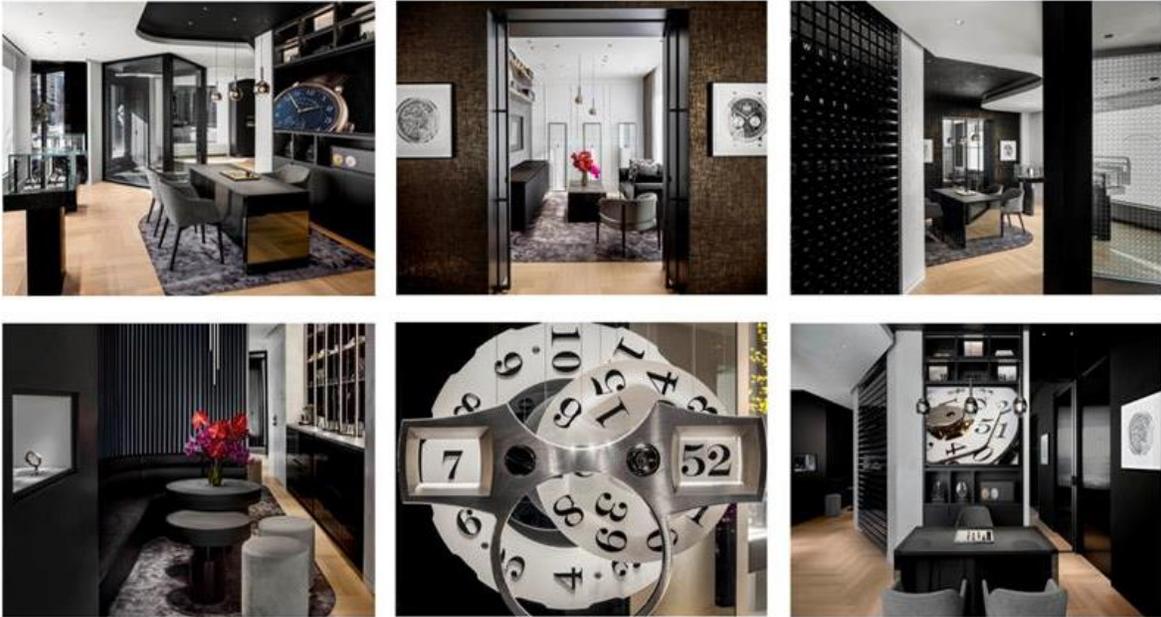
Each of A. Lange & Söhne's carefully selected global boutiques provides a refined setting for visitors to examine heritage, craftsmanship and design through the lens of German fine watchmaking.

"Each timepiece in our collection reflects a familial bond between our watchmakers and collectors, one that is best experienced by putting a Lange watch in one's hands and on one's wrist," says Wilhelm Schmid, CEO, A. Lange & Söhne. "Our boutiques are designed to share our watches and unique brand story with each customer, and to capture the skill, determination and imagination used by our watchmakers in Glashütte as they work by hand to perfect every detail of the watch for its owner."



Interior | The new A. Lange & Söhne Boutique Chicago

Spanning 1,409 square feet (131 square meters), the boutique in Chicago with its meticulously designed retail space immerses visitors into the world of A. Lange & Söhne. It features three distinct client seating areas, including two well-adorned lounges, designed specifically for the private viewing of A. Lange & Söhne timepieces. Throughout the boutique, bespoke installations and brand experiences enable guests to discover intricate brand details such as the mechanical marvel of the ZEITWERK, the technical artistry of the Lange tourbillon, and the exquisite finishing techniques applied by hand to every Lange watch movement. Every detail of the boutique reflects the Saxon manufacture's vision of fine watchmaking as an understated expression of contemporary luxury.



The boutique finds its distinguished home within Tribune Tower, the former headquarters of the Pulitzer Prize-winning Chicago Tribune. Having just celebrated its centennial in 2025, Tribune Tower serves as a Chicago River side luxury retail anchor for the revitalized “Magnificent Mile,” positioning A. Lange & Söhne at the forefront of the evolving future of the city. The Tribune Tower’s history, continuing dedication to craft, and power to inspire the imagination resonate deeply with Lange and complement its heritage and core values. A particularly poignant connection lies in the building’s façade, which incorporates nearly 150 artifacts of famous world architecture collected by correspondents of the Chicago Tribune in the 19th and 20th centuries, including a piece of the Berlin Wall added in 1990. This date holds profound significance for A. Lange & Söhne, as it was in 1990, directly following the fall of the Berlin Wall, that Walter Lange re-established his family’s manufacture in Glashütte, marking a pivotal moment in the brand’s modern history.

“We’re thrilled to make the historic Tribune Tower our home in Chicago, and the opening of our new boutique marks an important milestone for our retail network in the Americas,” says Charles Langlois, A. Lange & Söhne Brand President, Americas. “Chicago is a world class destination for watch enthusiasts, and we look forward to inviting them to discover our unwavering commitment to precision, tradition, and timeless elegance.”

As A. Lange & Söhne continues its journey of horological excellence, the opening of a new boutique in Chicago stands as a testament to its dedication to creating enduring masterpieces, and to never stand still. Or, in the words of writer and art critic John Ruskin permanently inscribed into the floor of the Tribune Tower lobby: “When we build, let us think that we build forever. Let it not be for present delight nor for present use alone.”

About A. Lange & Söhne

Dresden watchmaker Ferdinand Adolph Lange laid the foundations for Saxony's precision watchmaking industry when he established his manufacture in 1845. His precious pocket watches remain highly coveted among collectors all over the world. The company was expropriated after the Second World War, and the name A. Lange & Söhne nearly vanished. But in 1990, Walter Lange, Ferdinand Adolph Lange's great-grandson, had the courage to relaunch the brand. Today, Lange crafts only a few thousand wristwatches per year, predominantly in gold or platinum. They are equipped exclusively with movements made in-house that are elaborately finished and twice assembled by hand. With 75 manufacture calibres developed since 1990, A. Lange & Söhne has secured a top-tier position in the world of watchmaking. Its greatest successes include the LANGE 1, the first regularly produced wristwatch with an outsize date, and the ZEITWERK, with its precisely jumping numerals. Exceptional complications such as the ZEITWERK MINUTE REPEATER, the TRIPLE SPLIT, and the most complicated model to date, the GRAND COMPLICATION presented in 2013 in a limited edition of six pieces, represent what the manufacture always strives for: to drive the traditional art of watchmaking to ever-new heights. Launched in 2019, the sporty yet elegant ODYSSEUS marked the start of a new chapter for A. Lange & Söhne.

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