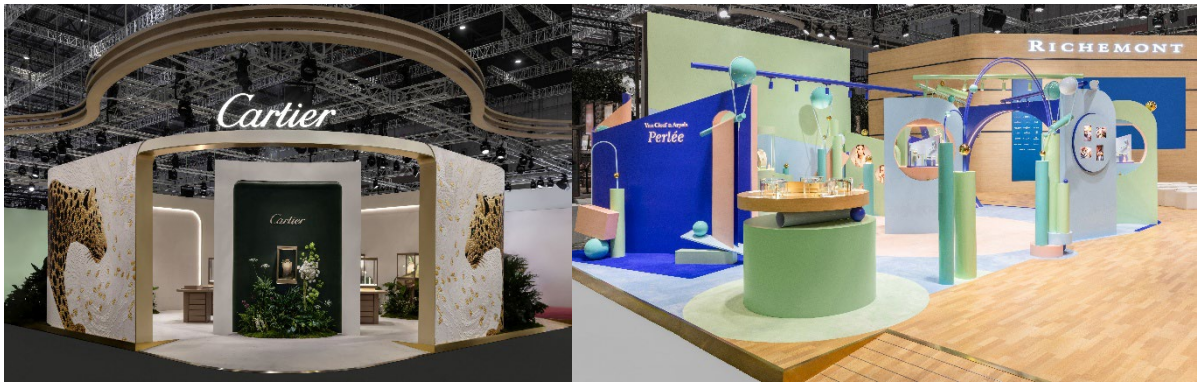
RICHEMONT

10 NOVEMBER 2026

RICHEMONT CONCLUDES ITS 7TH CONSECUTIVE YEAR AT CIIE

The ninth China International Import Expo (CIIE) has successfully drawn to a close, marking the resounding culmination of Richemont's seventh consecutive participation in the event. The occasion held particular significance as the Group marked the twentieth anniversary of its presence in China. Under the theme "Crafting Bonds: The Art of Human Connection", Richemont brought together five of its Maisons in a carefully curated presentation of time-honoured masterpieces and new creations, revealing the enduring craftsmanship and human stories behind each work.



Richemont Pavilion at the CIIE (Cartier, Van Cleef & Arpels)

Within the pavilion, visitors encountered each Maison's distinct interpretation of heritage and contemporary artistry. The intricate details of each piece offered a closer appreciation of the skill and imagination behind it, while evoking the memories, emotions and cultural traditions it carries. Beyond the displays, the opening ceremony and new product presentations brought the participating Maisons'

latest highlights to the foreground. Richemont and Montblanc also hosted an in-depth sharing session entitled “Crafting Bonds: The Art of Human Connection”, exploring the perpetuation of craftsmanship and its expression in the present day.



Richemont Pavilion at the CIIE (Vacheron Constantin, Alaïa)

Richemont’s commitment to the transmission of specialist expertise is equally evident in its sustained investment in education and training. This year, two schools established by the Group in Shanghai, the Richemont Retail Academy and the China Institute of Swiss Watchmaking, marked fifteen years of cultivating expertise in luxury retail and Swiss watch servicing. Distinct in discipline yet united by a shared purpose, they combine structured learning with practical experience and open meaningful career pathways for emerging professionals. Their work helps ensure that the knowledge, precision and spirit of service underpinning the Maisons are carried forward.



Richemont Pavilion at the CIIE (Montblanc)

From the creations on display to the conversations they inspired, this year's CIIE reaffirmed Richemont's steadfast commitment to the heritage and future of its Maisons. Looking ahead, the Group will continue to nurture their distinctive creativity and specialist expertise. Through sustained investment in talent and long-term partnerships, Richemont seeks to deepen its connections with the Chinese market and the wider luxury ecosystem.

About Richemont

At Richemont, we craft the future. Our unique portfolio includes prestigious Maisons distinguished by their creativity and craftsmanship. Richemont's ambition is to nurture its Maisons and businesses and enable them to grow and prosper in a responsible, sustainable manner over the long term.

Richemont operates in three business areas: **Jewellery Maisons** with Buccellati, Cartier, Van Cleef & Arpels and Vhernier; **Specialist Watchmakers** with A. Lange & Söhne, IWC Schaffhausen, Jaeger-LeCoultre, Panerai, Piaget, Roger Dubuis and Vacheron Constantin; and **Other**, primarily Fashion & Accessories Maisons with Alaïa, Chloé, Delvaux, dunhill, G/FORE, Gianvito Rossi, Montblanc, Peter Millar, Purdey, Serapian as well as TimeVallée and Watchfinder & Co. Find out more at https://www.richemont.com/.

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