FY 15 Interim Results

As at September 30, 2014



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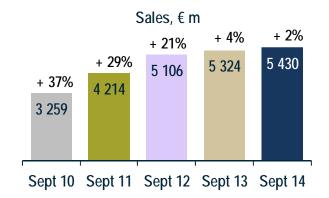
H1-15 Results

- Highlights
- Review of Operations
- Financial Review
- Conclusion
- Q&A Session



H1-15 key figures

- Subdued sales growth in a contrasted and volatile environment
 - +4% at constant rates
 - +2% to €5 430m reflecting negative impact of strong euro and CHF
 - USA and Middle East showed notable growth
- Operating profit declined by 4% to €1 311m
 - Operating margin of 24.1%
- Cash flow from operations maintained above €1bn
 - Higher working capital reflecting focus on jewellery







Cash flow from operations, € m

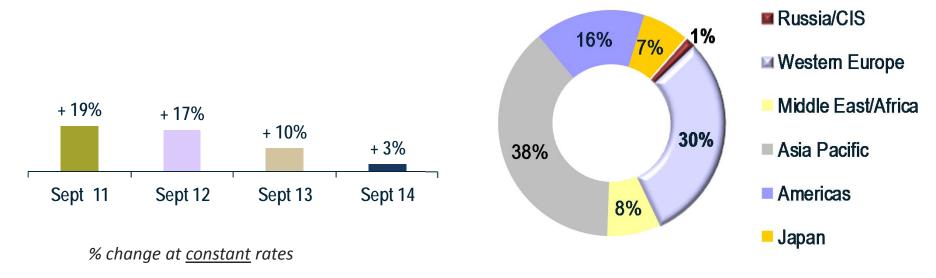


Review of Operations

RICHEMONT

H1-15 sales in Europe

- Growth slowing to low single digit
- Reflecting strong euro, cautious wholesale partners, resilient domestic clientele and fewer tourists
- Noteworthy performance of Van Cleef & Arpels, Lange & Söhne, Roger Dubuis, Montblanc and Net-a-Porter



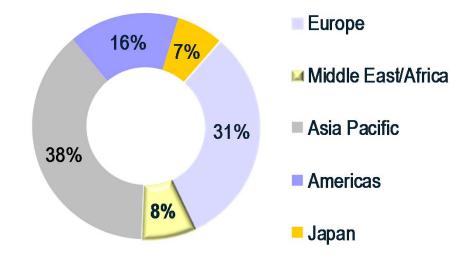
H1-15 Sales = €1 713m

H1-15 sales in the Middle East and Africa

- Strong double digit growth
- Spread over most countries
- Supported by jewellery and premium watches

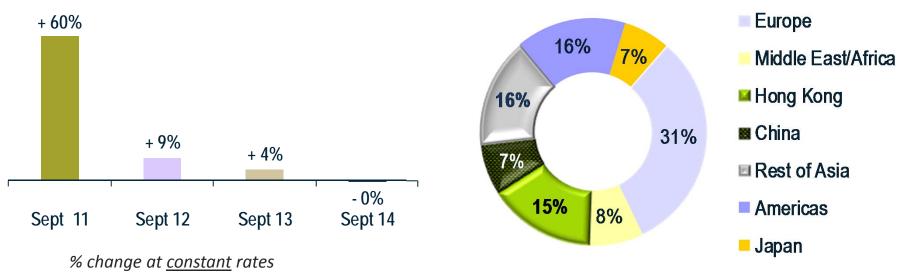






H1-15 sales in Asia Pacific

- Flat sales for the first time since September 2009
 - Negative impact of HK and Macau
 - Slowdown easing in China
 - Not compensated by strong growth in Taiwan, Korea and Australia
- Main performers: Van Cleef & Arpels, IWC, Roger Dubuis and Net-a-Porter

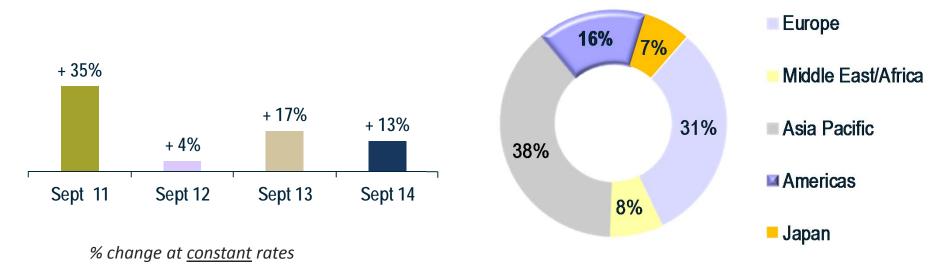


H1-15 Sales = €2 083

H1-15 sales in Americas

- Double digit sales growth momentum maintained
- Solid contribution from Cartier, Van Cleef & Arpels, Officine Panerai, Jaeger-LeCoultre and Net-a-Porter

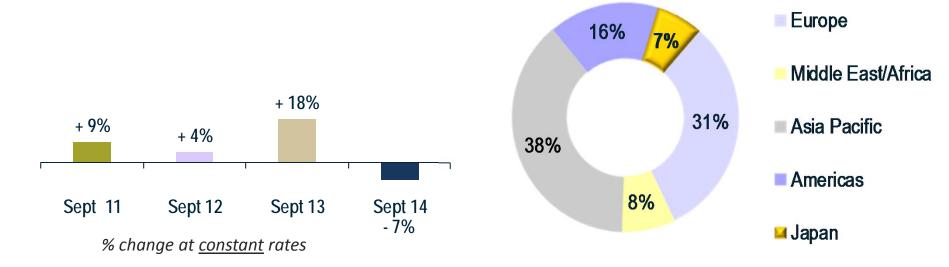




H1-15 sales in Japan

- 7% sales decline after an exceptional +47% in the quarter ended March 2014
- Specialist Watchmakers, Montblanc and Alfred Dunhill experienced growth

H1-15 Sales = €360m



H1-15 sales by network



- Slowing Retail growth
- Positive Retail developments, particularly at Van Cleef & Arpels, Officine Panerai, IWC and Net-a-Porter
- Wholesale performance remains impacted by cautiousness of partners

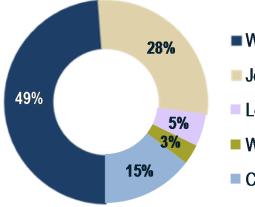
Retail €2 851m

Wholesale €2 579m



H1-15 sales by product line

- Watches, slightly negative, impacted by Asia
- Jewellery continues to be outstanding
- Writing instruments renewed with growth



Watches

- Jewellery
- Leather Goods
- Writing Instruments
- Clothing & Other

6 months	€m	Sept 14	Sept 13	Constant rates	Actual rates
Watches		2 650	2 710	- 1%	- 2%
Jewellery		1 531	1 422	+ 10%	+ 8%
Leather Goods		282	318	- 10%	- 11%
Writing Instruments		172	167	+ 5%	+ 3%
Clothing & Other		795	707	+ 12%	+ 12%
Total sales		5 430	5 324	+ 4%	+ 2%

H1-15 Maisons highlights

- Slight reduction in contribution margin to 36% at the Jewellery Maisons
- Contribution margin down to 28% at the Specialist Watchmakers
- Improvement at Montblanc and Net-a-Porter offsets anticipated higher losses at the Fashion & Accessories Maisons
- Significant reduction in unbranded watch component manufacturing losses

H1-15 performance – Jewellery Maisons

- Slight sales increase
- Continued strong performance of jewellery
- Resilient operating contribution margin; further improvement at Van Cleef & Arpels

6 months	€m	Sept 14	Sept 13	Actual rates
Sales		2 683	2 667	+ 1%
Operating contribution		973	984	- 1%
Contribution margin		36%	37%	- 60bps

H1-15 Jewellery Maisons

- Organic sales growth slightly below prior year
 - Challenging Japan, HK and Macau offset good performances in Europe, ME and Americas
 - Retail up, including China; Wholesale difficult
 - Double digit growth in bijoux (Panther, Love, Amulette) and steel watches (Tank, new Calibre Diver)
 - Gold and jewellery watches affected by low orders from retailers
- Key recent launches /events
 - Cartier Royal High Jewellery Collection
 - Calibre Diver
 - Cartier Time Art's exhibition in Shanghai (over 120'000 visitors)
- Some major renovations in a broadly stable retail network
 - Cartier Fifth Avenue, NY
 - Cartier Ginza, Tokyo
- Ongoing investments in manufacturing
 - Another Jewellery workshop due to be completed end of 2015



H1-15 Jewellery Maisons

- Excellent performance across all regions (except Japan) and segments supported by
 - Perlée yellow gold developing into another pillar
 - Alhambra
 - New Cosmos hard stones
 - New Two Butterfly diamonds
 - Between the Finger ring collections
 - New Peau d'Âne High Jewellery collection
 - New Charms gold and Lady Arpels Extraordinary Dials[™] timepieces
- Key recent events
 - Launch of the Peau d'Âne High Jewellery Collection
 - Pre-launch of Perlée Couleurs in Tokyo
- Ongoing distribution upgrade in a fairly stable network
 - Dubail Mall renovation



Amour Amour Ring Peau d'âne Collection

H1-15 performance – Specialist Watchmakers

- Moderate increase in sales
- 9% decrease in operating contribution mainly attributable to
 - Persisting forex headwinds
 - Difficult environment in HK and Macau
- Half year operating contribution margin reduced to 28% of sales

6 months	€m	Sept 14	Sept 13	Actual rates
Sales		1 625	1 587	+ 2%
Operating contribution		461	504	- 9%
Contribution margin		28%	32%	- 330bps

PIAGE

- Challenging trading conditions given weight of Asia
- Good growth achieved in Jewellery (Possession, Rose) and High Jewellery (Extremely Piaget collection)
- Not compensating for the decline in watches, despite success of the Altiplano collection
- Extension of Geneva manufacturing facility to be completed early calendar 2016

* VACHERON CONSTANTIN

- Good organic growth driven by wholesale in all regions
- Broadbased growth from *Patrimony*, Historiques and Traditionnelle lines to "high ticket" watches
- Extension of manufacturing facility in Geneva, due to be completed summer 2015





Extremely Piaget



Altiplano 38mm 900p

LANGE & SÖHNE

- Marked demand across all collections, and in particular for high complications & Anniversary models
 - 1815 Tourbillon
 - The Grand Lange 1
- Extension of manufacturing site expected to be completed by summer 2015



了 ROGER DUBUIS

- Strong organic sales growth led by
 - All regions excluding Japan
 - Across channels
 - Through Excalibur High end complications to ladies watches (Velvet). Promising launch of the Hommage collection



Excalibur Quatuor Titanium

RICHEMONT

JAEGER-LECOULTRE	SCHAFFHAUSEN
 Strong organic sales growth across most geographies driven by 	 Good growth, sustained by all regions except wholesale in Europe
 All collections Including the new feminine line "<i>Rendez-Vou</i>s" Wholesale 	 Driven by the Portuguese, Portofino lines and launch of the new Aquatimer line
 First boutique in Florida (Aventura Mall); 68 in total 	Promising launch of the mid-size version of the <i>Portofino</i> at Watches & Wonders, HK
Master Ultra Thin Minute	
Repeater Flying Tourbillon	Aquatimer Chronograph "Charles Darwin Expedition" Edition

OFFICINE PANERAI

- Robust organic sales growth, esp. in the US, Middle East and Japan, led by
 - References with in-house movements in the core collection
 - Notably the Luminor 8 Days model with in-house P.500 calibre
 - Brand new manufacturing site now operational



BAUME & MERCIER MAISON D'HORLOGERIE GENEVE 1830

- Organic sales modestly above last year
- Good performance in China, France, ME
- Good increase in the Maison pillars: Clifton and Classima
- Promising start of new Promesse feminine line
- New Celebration ad campaign Peter Lindberg



New Celebration Campaign: Clifton

H1-15 performance – Other

- Losses reached 21 million euros
- Improving results at Montblanc, Net-a-Porter and unbranded watch component manufacturing
- Significant increase in losses at the other Fashion & Accessories Maisons, as anticipated

6 months	€m	Sept 14	Sept 13	Actual rates
Sales		1 122	1 070	+ 5%
Operating contribution		- 21	- 11	n/a
Contribution margin		- 2%	- 1%	- 80bps

H1-15 Other

- +6% organic sales growth balanced across channels leading to €371m sales
- Primarily supported by writing instruments and leather
- All regions grew at constant rates with the Americas and the Middle East being the most dynamic
- Sales also positively driven by
 - New ad campaign *Crafted for New Heights* launched this April
 - Active Retail Merchandising action plan worldwide
 - Internalisation of Korea agent
- Operating contribution margin slightly up



H1-15 Other

ALFRED DUNHILL

- Difficult trading in Asia Pacific; Japan showed positive momentum in Yen
- Rationalisation of wholesale underway, weighing on sales
- New menswear collection in stores since July and new leather offering arriving by December
- New ad campaign with photographer Annie Leibovitz launched in July



Dunhill ad campaign

- Decline in sales derived from French market exposure and withdrawal from a number of wholesale points of sale
- Successful September launch of the Charlie line supported by multichannel campaign
- Reorganisation of supply chain to improve time to market
- Management team completed



Charlie bag ad campaign

H1-15 Other

Chloé

- Flat organic sales growth
- Strong Retail except in Japan
- Successful winter 14 RTW collection offset poor momentum in leather
- Retail in Leather turned positive since successful June launch of the Drew bag
- August launch of Love Story fragrance

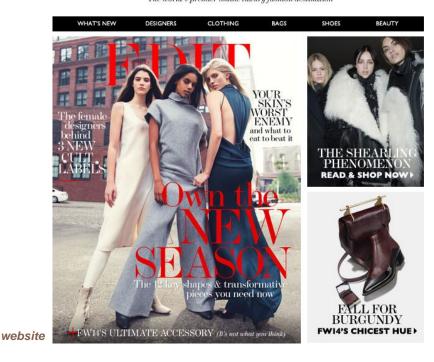


Chloé Drew bag



- Strong broad based growth rate
- Asia Pacific site now taking off

NET-A-PORTER The world's premier online luxury fashion destination



Financial Review



H1-15 operating profit

- 4% decline in operating profit
- 160 basis point reduction in operating margin
- Slower than planned expense growth

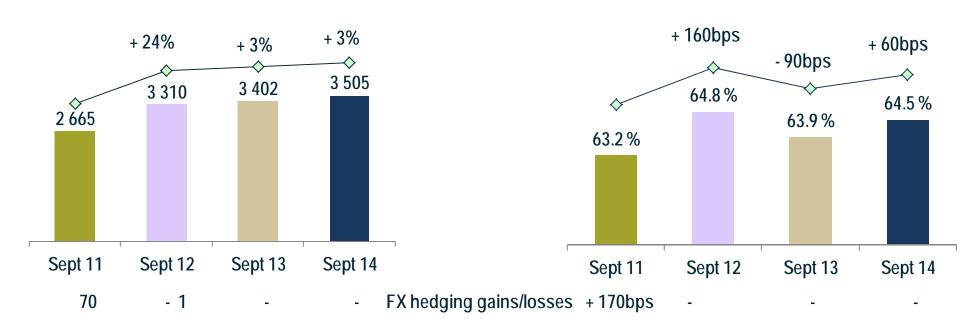
6 months	€m	Sept 14	Sept 13	Period change
Sales		5 430	5 324	+ 2%
Gross profit		3 505	3 402	+ 3%
Net operating expenses		- 2 194	- 2 032	+ 8%
Selling and distribution exp	enses	- 1 231	- 1 149	+ 7%
Communication expenses		- 470	- 419	+ 12%
Administration expenses		- 483	- 459	+ 5%
Other income/(expense)		- 10	- 5	
Operating profit		1 311	1 370	- 4%

Gross margin percentage	64.5%	63.9%
Operating margin	24.1%	25.7%

H1-15 gross profit

€ million

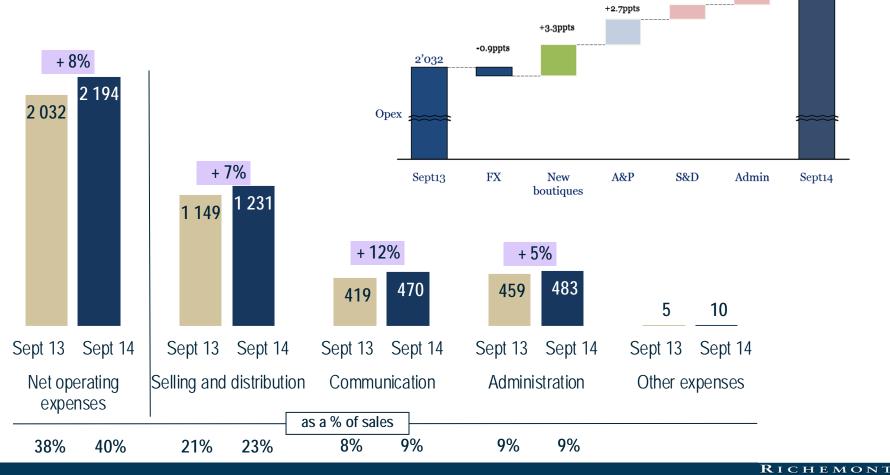
- 3% increase in gross profit
 - Positive pricing power and channel mix
 - Negative forex
 - Positive impact of lower precious materials costs



as a % of sales

H1-15 operating expenses

- Increase of 8% reflects primarily higher rentals and depreciation
- Communication expenses reflect timing of projects and planned increases at Net-a-Porter



+1.5ppts

2'194

H1-15 net finance income and costs

- Marked increase in net finance costs
 - Mark to market losses on hedging program compared with gains in prior period
 - An adverse movement in interest rate swap due to lower US interest rates

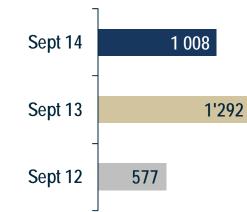
6 months € m	Sept 14	Sept 13	Period change
Financial (expense)/income, net	- 9	- 11	2
Net gains/(losses) on monetary items and hedging activities	- 198	69	- 267
Fair value adjustments	- 8	11	- 19
Net finance income/(costs)	- 215	69	- 284

H1-15 profit

- Net profit impacted by
 - Lower EBIT
 - Higher finance costs

6 months	€m	Sept 14	Sept 13	Period change
Operating profit		1 311	1 370	- 4%
Net finance income/(costs)		- 215	69	
Profit before taxation		1 096	1 439	- 24%
Taxation		- 186	- 252	- 26%
Share of post taxation results of equity-accounted invest	ments	- 3	- 2	
Profit for the period		907	1185	- 23%
of which non-controlling interests		- 1	- 3	
profit margin		16.7%	22.3%	

H1-15 cash flow from operations



Cashflow from operations, s	solid at €1 008m
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- Planned increase, primarily in jewellery inventories, accounts for working capital movement
- Receivable portfolio remains healthy

6 months	€m	Sept 14	Sept 13	Period change
Operating profit		1 311	1 370	- 59
Depreciation and amortisation		233	202	31
Other items		17	41	- 24
Movement in working capital		- 553	- 321	- 232
Cash flow from operations		1 008	1 292	- 284

H1-15 capital expenditure

- Capital expenditure in line with last year
- Annual guidance of up to €900m cash outflow maintained





Piaget - LA Rodeo drive, USA



Cartier - Temporary 59th Street, New York City, USA

H1-15 capital expenditure

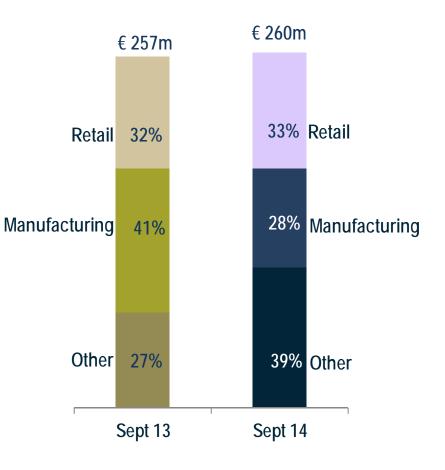
- Significant investments in manufacturing
 - 28% of Group capex



Cartier - Jewellery facility, Switzerland



A. Lange & Söhne – New Glasshütte Manufacture

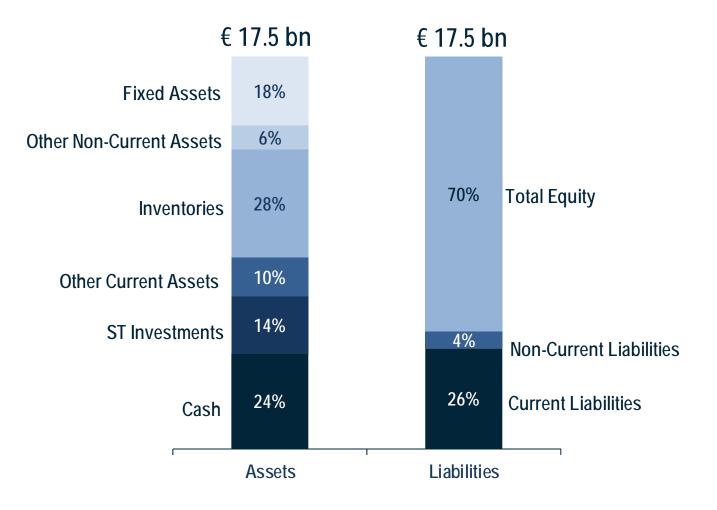


H1-15 free cash flow

Reduction reflects lower cash flow from operations and higher tax payments

6 months € m	Sept 14	Sept 13	Period change
Cash flow from operations	1 008	1 292	- 284
Net change in tangible assets	- 201	- 208	7
Net change in intangible assets	- 43	- 47	4
Acquisition of investment property	0	- 1	1
Net change in non-current assets	- 27	- 2	- 25
Taxation paid	- 333	- 177	- 156
Net interest (paid)/received	- 7	- 8	1
Total free cash inflow	397	849	- 452

Balance sheet strength



Conclusion



October 2015 sales

- -1% at constant currencies, +4% reported
 - Negative impact of unrest in HK and Macau
 - Not fully compensated by strong US and Middle East
- Unfavourable basis of comparison (+12% cc; +6% reported in Oct. 2013)

Post H1-15 closing events

- Divestment of the St Regis retail space on Fifth Avenue NY, USA
- Selling price of US\$ 700m for an acquisition price of US\$375m in 2012
- Gain of €226m to be recorded in H2 operating income

Flexibility in business model allows for adjustments to protect cash-flow

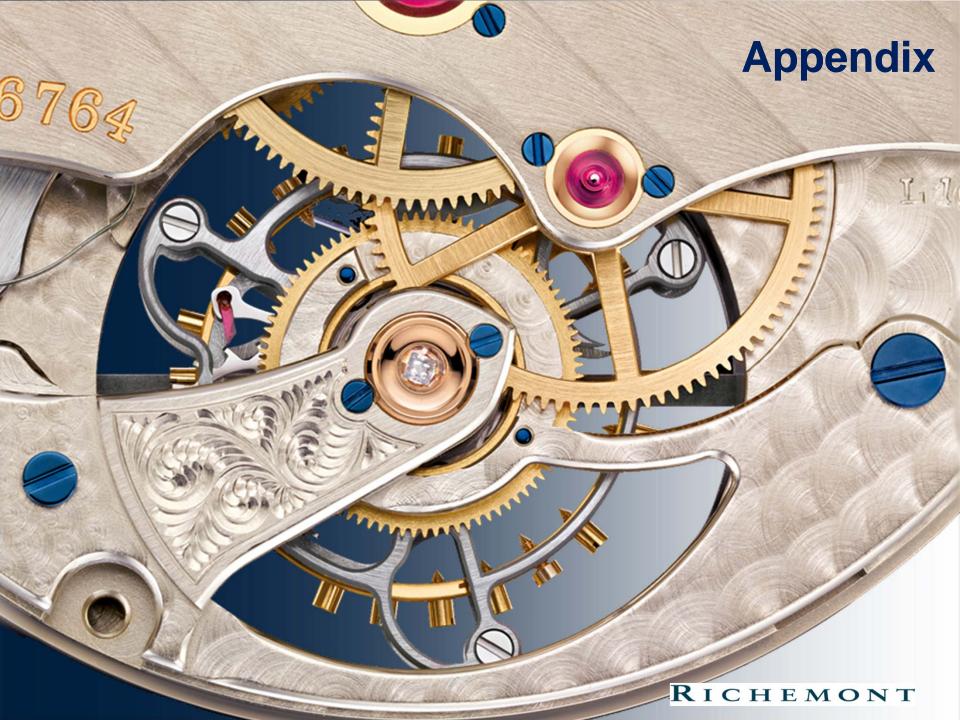
- Selective savings initiatives
- Slower production since September
- Continued roll out of ERP project

Conclusion

- Volatility, primarily due to geopolitical risks, likely to continue to prevail
- Long term strategy reaffirmed
 - Fostering organic growth through investments in all our Maisons, including the Fashion & Accessories Maisons
 - Jewellery: a still largely untapped market
 - A resilient product category
 - Strong focus at Cartier, Van Cleef & Arpels, Piaget
- Sound financial position

Q&A Session

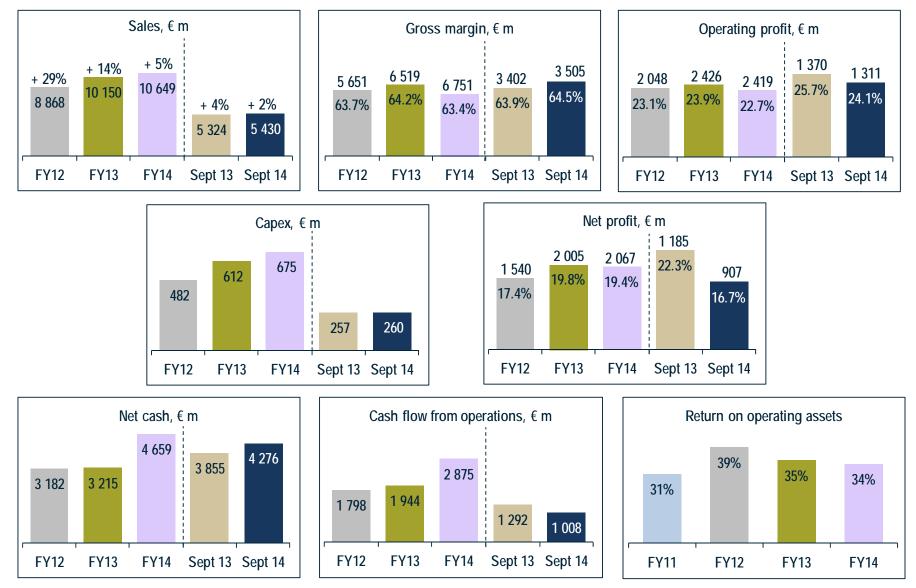
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Strategic objectives

- Achieve long term organic growth building goodwill, rather than acquiring goodwill
- By further developing competitive advantages through
 - Attraction and retention of entrepreneurial & creative management as well as skilled craftsmen
 - Control over production & product development, and increasingly over distribution
 - High product quality and outstanding customer service
 - Leverage, control & consistency through world class Group shared services
- Anticipate and adapt to changes in the environment
- Maintain long standing commitment to doing business responsibly
- Generating
 - Value over the long term
 - Steady cash flows
 - Sustainable dividend growth

Financial highlights



Hedging policy

- 70% of our forecasted net foreign currency cash flow exposure arising in USD block, HKD, JPY, RMB is hedged versus CHF and Euro
- In the case of USD, the net exposure takes into account purchases of precious metals and precious stones
- Hedges are entered into each month in respect of forecast net exposures arising one year forward
- Different types of hedging contracts can be used including pure forward contracts and option based contracts
- Realised and unrealised gain/loss on all other derivative contracts are released to FX differences in investment income/expense line (foreign exchange gain/loss – other derivatives)

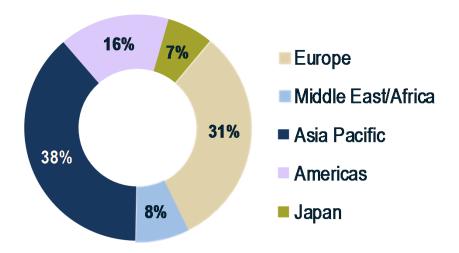
Foreign currency hedging contracts

	6 months	12 months average	
versus the CHF	Hedge rate to Sept 14	Actual rate to Sept 14	Hedge rate to March 15
YEN	109	114	114
US \$	0.92	0.90	0.91
HK \$	8.51	8.60	8.64
RMB	6.85	6.88	6.92

Average rates against the CHF

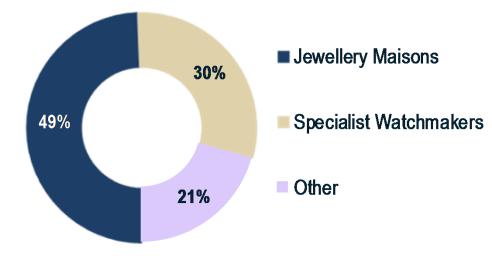
	6 months to 30 Sept 14	6 months to 30 Sept 13
YEN	114	105
US \$	0.90	0.94
HK \$	8.60	8.28
RMB	6.88	6.56

H1-15 sales by region



6 months	€m	Sept 14	Sept 13	Constant rates	Actual rates
Europe		1 713	1 653	+ 3%	+ 4%
Middle East/Africa		415	349	+ 21%	+ 19%
Asia Pacific		2 083	2 124	- 0%	- 2%
Americas		859	784	+ 13%	+ 10%
Japan		360	414	- 7%	- 13%
Total sales		5 430	5 324	+ 4%	+ 2%

H1-15 sales by business area



6 months	€m	Sept 14	Sept 13	Constant rates	Actual rates
Jewellery Maisons		2 683	2 667	+ 3%	+ 1%
Specialist Watchmakers		1 625	1 587	+ 4%	+ 2%
Other		1 122	1 070	+ 5%	+ 5%
Total sales		5 430	5 324	+ 4%	+ 2%

H1-15 reported operating result by business area

6 months	€m	Sept 14	Sept 13	Period change
Jewellery Maisons		973	984	- 1%
Specialist Watchmakers		461	504	- 9%
Other		- 21	- 11	n/a
Operating contribution		1 413	1 477	- 4%

Corporate costs	- 102	- 107	- 5%
Central support services	- 97	- 102	- 5%
Other operating (expense)/income	- 5	- 5	
Operating profit	1 311	1 370	- 4%

H1-15 Group results

6 months	€m	Sept 14	Sept 13	Period change
Sales		5 430	5 324	+ 2%
Cost of sales		- 1 925	- 1 922	+ 0%
Gross profit		3 505	3 402	+ 3%
Net operating expenses		- 2 194	- 2 032	+ 8%
Operating profit		1 311	1 370	- 4%
Net finance income/(costs)		- 215	69	
Share of post taxation results of equity-accou	nted investments	- 3	- 2	
Profit before taxation		1 093	1 437	- 24%
Taxation		- 186	- 252	- 26%
Profit for the period		907	1 185	- 23%
Cash flow from operations		1 008	1 292	- 284m
Net cash		4 276	3 855	+ 421m

Summary balance sheet

€m	Sept 14	Sept 13
Non-current assets	4 150	3 921
Current assets	13 321	11 688
Non-current liabilities	749	- 819
Current liabilities	- 4 458	- 3 800

Equity attributable to owners of the parent company	- 12 268	- 10 994
Non-controlling interests	4	4
Equity	- 12 264	- 10 990

including		
Net cash	4 276	3 855

Inventory

€m	Sept 14	Sept 13	Period	change
Finished goods	3 018	2 667	351	+ 13%
Raw materials and work in progress	1 791	1 677	114	+ 7%
Total	4 808	4 344	464	+ 11%

Rotation	Sept 14	Sept 13
Number of months of COGS	18.2	16.6

Retail network

	September 2014	Internal	External	vs PY Internal	vs PY External	March 2014
Montblanc	489	259	230	+ 25	+ 4	460
Cartier	287	198	89	+ 3	- 6	290
Alfred Dunhill	223	147	76	-	- 11	234
Chloé	167	94	73	+ 2	+ 3	162
Lancel	108	72	36	- 1	- 3	112
Van Cleef & Arpels	105	72	33	+ 2	- 1	104
Piaget	98	65	33	+ 2	-	96
IWC	84	43	41	+ 1	+ 3	80
Officine Panerai	64	33	31	+ 1	-	63
Jaeger-LeCoultre	68	39	29	+ 4	+ 2	62
Shanghai Tang	47	26	21	-	-	47
Others*	120	51	69	+ 4	+ 18	98
Total	1 860	1 099	761	+ 43	+ 9	1 808

*Others: Vacheron Constantin, A. Lange & Söhne, Baume & Mercier, Roger Dubuis, Purdey, Azzedine Alaïa, Peter millar

Cartier

Jewellery

- Cartier Royal HJ collection
- Panthère de Cartier
- Amulette de Cartier
- Paris Nouvelle Vague

Watches

- Calibre Diver
- Ballon Bleu extrat flat
- Ballon Blanc
- Tank Française Access with diamonds
- Tank MC Chronograph

Van Cleef & Arpels

Jewellery

- Peau d'Âne HJ collection
- Cosmos hard stones
- Two Butterfly diamonds
- Bridal "Your Poetic Setting"

Watches

- Lady Arpels Cadrans Extraordinaires[™]
- Charms gold

Piaget

Watches

- Limelight Diamonds
- Altiplano dame
- Mini tradition
- Blooming Rose
- Tonneau mécanique

Jewellery

- Extreme Piaget HJ
- Rose new references including Rose Passion HJ
- Possession new references
- Heart new references

A. Lange & Söhne

Watches

- 1815, 1815 Tourbillon
- Grand Lange 1 Moonphase
- Lange Zeitwerk striking time
- Little Saxonia

Vacheron Constantin

Watches

- Métiers d'Art Mécaniques Ajourées
- Malte 82230
- Traditionnelle 82172
- Patrimony small size

Roger Dubuis

Watches

- Excalibur 42 Tourbillon with diamonds
- Excalibur 36 fully paved with diamonds
- Excalibur Quatuor Titanium
- Velvet Haute Joaillerie
- Hommage Chronograph

Jaeger-LeCoultre

Watches

- Master Grande Tradition Tourbillon grande complication
- Rendez-vous Ivy Minute Repeater

IWC

Watches

- Aquatimer Auto/Chrono
- Ingenieur Dual Time
- Pilot Chrono Petit Prince
- Portofino Midsize

Officine Panerai

Watches

- Luminor Marina 8 Days 44mm
- Luminor Submersible 1950 2500m Left Handed 3 Days Automatic Titanio - 47mm
- Radiomir 1940 Chronograph Oro Bianco
- Pocket watch 3 Days

Baume & Mercier

Watches

- Clifton 41mm two-tone and Clifton 30 mm
- Hampton Gents
- Classima 42mm and 33mm
- Promesse

Montblanc

Writing Instruments

- Meisterstück 90 years
- StarWalker Extreme

Watches

- Meisterstück Heritage Perpetual Calendar
- Bohême automatic

Leather

- Meisterstück Soft grain
- Montblanc Extreme

Lancel

Leather

- Varenne
- Charlie

Alfred Dunhill

Leather

- Traveller Navy & Burgundy LLG
- Bourdon bi colours LLG

Writing Instruments

Avorities

Chloé

Leather

Drew bag

Fragrance

Love Story

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